



IDAHO STATE BOARD OF EDUCATION

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RON PISANESCHI NAMED NEW GENERAL MANAGER OF IDAHO PUBLIC TELEVISION

(Boise). The State Board of Education today announced that Ron Pisaneschi has been selected as the new General Manager of Idaho Public Television.

Mr. Pisaneschi has served Idaho PTV since 1985, most recently as Director of Content. He has worked in educational filmmaking, radio programming, public relations and marketing. Mr. Pisaneschi attended the University of San Francisco and Lone Mountain College, graduating with a fine arts degree in film and photography.

During his 28 years at Idaho Public Television, he has served as Director of Public Information, Director of Marketing, and Director of Programming before taking on his current duties. Under his leadership, Idaho Public Television regularly attracts the largest viewership, per capita, in the PBS system. He served on the Board of Directors of the Public Television Programmers Association from 2002-2007, serving as President in 2006, the PBS Children's Advisory Committee, Corporation for Public Broadcasting Research Advisory Panel, and numerous other national funding and programming advisory panels. He was named the 2005 Programmer of the Year by his colleagues in the PBS system. From 2002-2012 he was on the Board of Directors of the Idaho Humanities Council, where he served for two terms as Chairman.

"Idaho PTV is fortunate to have someone with Ron's passion for public television and expertise in programming and operations ready to step up and lead the organization," said Don Soltman, President of the Board. "We are confident that Ron will provide the vision and leadership needed to ensure that Idaho PTV continues to provide people with excellent programs and high-quality learning opportunities."

Pisaneschi assumes the General Manager position effective August 5. Former General Manager Peter Morrill announced his retirement in March but has stayed on to assist in the hiring and transition process.

“I am privileged to work with an amazing group of people who are dedicated to serving the public by providing engaging, educational programs and resources.” said Pisaneschi. “This is an exciting opportunity, and I look forward to building on the successes and strengths of Idaho Public Television.”

To learn more about Idaho Public Television, visit www.idahoptv.org.

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