

## **FINAL READING: Idaho Educational Public Broadcasting System**

### **BACKGROUND:**

In order to comply with Legislative Intent Language regarding IEPBS programming, the Board at its July 6 meeting addressed changes to its Governing Policies and Procedures manual. The First Reading was approved at that meeting.

### **BOARD ACTION:**

\_\_\_\_\_ Moved \_\_\_\_\_ Seconded to approve for Final Reading the changes to the State Board of Education s Governing Policies and Procedures Manual, Section IV - Agency Affairs, Subsection C - Idaho Educational Public Broadcasting System.

**GOVERNING POLICIES AND PROCEDURES**

SECTION: IV AGENCY AFFAIRS

SUBSECTION: C Idaho Educational Public Broadcasting System

Published February 2000

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**IDAHO EDUCATIONAL PUBLIC BROADCASTING SYSTEM**

**1. Purpose.**

The Idaho Educational Public Broadcasting System provides administrative, operational, and programming expertise, direction, guidance, and assistance to the management and staff of Idaho's three (3) public television stations. In addition, the general manager develops long-range planning, goals and objectives, and procedures for public broadcasting to ensure fiscal and programming accountability and credibility and to ensure adherence to local, state, and federal regulations including compliance with the intent of the Idaho Legislature as contained in 2000 HB 768, as such is set forth in 2000 Session Laws Chapter 475. ~~The general manager serves at the pleasure of the State Board of Education.~~

**2. Delegation of Authority.**

The general manager serves at the pleasure of the State Board of Education. The Board delegates to the general manager as the chief executive officer the responsibility to manage, coordinate, and supervise the Idaho Educational Public Broadcasting System and Idaho's three (3) public television stations in compliance with this policy and all other directives of the Board. The chief executive officer is also responsible for the preparation and submission of an agenda for matters related to the Idaho Educational Public Broadcasting System for Board review and action.

**3. Organization.**

Central management and systems personnel, after consultation with station management, institutional administration, and the local friends' boards, develops, establishes, and maintains station policies and standards related to programming, operations, and fund-raising activities for the three (3) stations in Idaho.

**4. Internal Policies and Procedures.**

The general manager may establish additional policies and procedures for the internal management of the Idaho Educational Public Broadcasting System and stations which

**Idaho State Board of Education**

**GOVERNING POLICIES AND PROCEDURES**

SECTION: IV AGENCY AFFAIRS

SUBSECTION: C Idaho Educational Public Broadcasting System

Published February 2000

---

complement, but do not supplant, the Governing Policies and Procedures of the Board. Such internal policies and procedures are subject to Board review and action.

**5. ~~Other Matters~~ Compliance.**

a. The State Board of Education is the holder of the Federal Communications Commission licenses to operate the transmitters, translators and related facilities of Idaho Educational Public Broadcasting System.

b. TheThe general managerThe general manager is responsible for ensuring adherence to local, state, and regulationsregulations including compliance with the intent of the Idincluding compliance containedcontained in 2000contained in 2000 HB 768,contained in 2000 HB 768, as such is set forth allall public broadcastall public broadcasting operatiall public broadcasting operations in the State designated licensee of the Federal Communications Commission.

**6. Programming Policies and Procedures**

a. The State Board of Education and Idaho Educational Public Broadcasting System subscribe to the Statement of Principles of Editorial Integrity in Public Broadcasting as adopted by the Board in 1987.

b. IEPBS shall follow written procedures for choosing and scheduling programs. Such procedures, and any changes or amendments thereto, are subject to prior review by the Board.

c. Viewer Discretion and Advisory Statements.

1. IEPBS shall utilize the Television Rating System of the National Association of Broadcasters for the purpose of airing Viewer Discretion Announcements as appropriate. However, such rating system shall not be a determinative factor in the program selection process.

2. At least once each broadcast day at various times, and at other times as appropriate, IEPBS shall broadcast an announcement in a form substantially similar to the following:

Idaho State Board of Education

**GOVERNING POLICIES AND PROCEDURES**

SECTION: IV AGENCY AFFAIRS

SUBSECTION: C Idaho Educational Public Broadcasting System

Published February 2000

---

Events and depictions appearing on this Idaho Educational Public Broadcasting System that are broadcast for the purpose of providing in-depth news coverage, documentaries and information valuable for Idaho citizens, may at times show acts that, if committed in Idaho in reality, would be violations of Idaho criminal laws. The Idaho Educational Public Broadcast System and the Idaho State Board of Education expressly offer such programs as a part of IEPBS s highest priority of programming and not for the purpose of promoting, supporting or encouraging the violation of any Idaho criminal statutes.

3. On all programming materials printed or distributed by IEPBS, and on air at least once each broadcast day at various times and at other times as appropriate, the following paragraph shall be included, or broadcast, in a form substantially similar to the following:

As a part of the Idaho Educational Public Broadcasting System highest priority of programming in broadcast (among other things, in-depth news coverage, documentaries and information valuable for Idaho citizens) some content may be controversial. IEPBS and the State Board of Education encourage families to exercise decisions as to values important to them to determine whether to watch any IEPBS program. In order to assist families in making the decision, information about programming is available on-line, by phone and in writing.

- d IEPBS shall report to the State Board of Education a draft copy of its monthly programming decisions in advance as directed by the Board or the Executive Director. Such prior notice shall be sufficient to allow the Board to monitor and review such decisions as required by law.
- e IEPBS shall monitor viewer input and report a monthly summary of communications from viewers regarding programming and related issues from the previous month.
- f IEPBS shall report an overview of important activities of IEPBS for the Board s regularly scheduled meetings.

**Idaho State Board of Education**

**GOVERNING POLICIES AND PROCEDURES**

SECTION: IV AGENCY AFFAIRS

SUBSECTION: C Idaho Educational Public Broadcasting System

Published February 2000

---

g IEPBS shall keep records of, and provide the State Board of Education with quarterly reports of, all broadcasting activities in the following categories:

1. K-12 Education

2. Higher Education

3. Public Safety

4. Lifelong Learning

5. Cultural and Family Enrichment

6. Character Education and Virtues Embodied in 1995 HCR 19

7. In-depth news coverage

8. Documentaries