

STATE BOARD OF EDUCATION
November 4, 2003

SUBJECT

Request to Serve Alcohol-Humanitarian Bowl

BACKGROUND

Board rules (08.01.08) limit the possession, consumption and sale of alcoholic beverages at public higher education institutions. Guidelines relative to this rule adopted by the Board in 1993 provide, among other things, that the legal consumption of alcohol is permitted in appropriate areas as designated by the campus presidents upon Board approval.

A request has been submitted to allow for the sale and consumption of alcoholic beverages at the Humanitarian Bowl, scheduled for January 3, 2004, at Bronco Stadium on the campus of Boise State University.

DISCUSSION

The purpose of this request is to permit the Humanitarian Bowl to set up an area to allow local corporations to entertain clients and guests of the Humanitarian Bowl. The corporate tent village would be at a secure area north of the end zone at Bronco Stadium.

The 1993 guidelines provide that "consumption of alcohol is prohibited in general use areas...and is permitted only in living quarters of persons of legal age (individual dorm rooms and presidential residences) and other appropriate areas designated by campus presidents upon Board approval. Areas that have been designated as appropriate in recent years include:

UI – UI Research Parks and Business Incubators, selected off-campus conference locations, Prichard Art Gallery, UI Golf Course (private events)

BSU – select events at the Pavilion, and a one-time waiver for a private party at the Morrison Center

ISU- Dodge National Circuit Finals Rodeo at Holt Arena

In each instance, specific guidelines for alcohol sales and consumption were established prior to Board approval. Guidelines to govern the sale and consumption of alcohol at the Humanitarian Bowl at Bronco Stadium are as follows:

- A secured area surrounded by a fence to control access to and from the area.
- A color coded wrist band admission system that would identify attendees and invited guests.
- Companies involved in the tent village will be sent a letter outlining the tent village/State of Idaho alcohol policy. The letter will state the minimum drinking age in Idaho is 21 and that at no time should they allow any underage drinking and/or the serving of alcohol to visibly intoxicated patrons.

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- Two entry points manned by security personnel that will verify age of patrons and issue a different colored wristband signifying the patron is over the legal drinking age.
- Security personnel located throughout the controlled area will be monitoring the alcohol wristband policy and patron behavior.
- Security personnel will not allow patrons to exit the area with alcoholic beverages.

BOARD ACTION

A motion to approve the request to serve alcohol at the Humanitarian Bowl at Bronco Stadium scheduled for January 3, 2004, provided the agreement to be finalized by BSU also includes indemnity not only to use of the facility but also to the provisions of alcoholic beverages.

Moved by _____ Seconded by _____ Carried? Yes ____ No ____