

PLANNING, POLICY, AND GOVERNMENTAL AFFAIRS
APRIL 21-22, 2005

TAB	DESCRIPTION	ACTION
1	President's Council Report	Information Item
2	EITC Progress Report	Information Item
3	First Reading: Amendment to Board Policy I.J. Use of Institutional Facilities and Services with Regard to the Private Sector	Motion to Approve
4	MPC Bowl, Corporate Tent Village	Motion to Approve

THIS PAGE IS LEFT INTENTIONALLY BLANK

PLANNING, POLICY & GOVERNMENTAL AFFAIRS
APRIL 21-22, 2005

SUBJECT

President's Council Report

APPLICABLE STATUTE, RULE, OR POLICY

N/A

BACKGROUND

Monthly report given by the President of the President's Council.

DISCUSSION

IMPACT

STAFF COMMENTS AND RECOMMENDATIONS

N/A

BOARD ACTION

This item is for informational purposes only. Any action will be at the Board's discretion.

THIS PAGE LEFT INTENTIONALLY BLANK

PLANNING, POLICY & GOVERNMENTAL AFFAIRS AGENDA
APRIL 21-22, 2005

SUBJECT

Eastern Idaho Technical College Progress Report

BACKGROUND

Annually, the institutions of higher education in the State of Idaho are required to provide a progress report to the members of the State Board of Education. It has been approximately one year since Eastern Idaho Technical College has supplied an overview of its status and accomplishments.

DISCUSSION

President Bill Robertson will be in attendance at the meeting and present a summary of the accomplishments and future goals of the university.

IMPACT

President Robertson's presentation will provide State Board members and others with current information about Eastern Idaho Technical College.

STAFF COMMENTS AND RECOMMENDATIONS

Staff offers no comments or recommendations.

BOARD ACTION

This item is for informational purposes only. Any action will be at the Board's discretion.

THIS PAGE IS LEFT INTENTIONALLY BLANK

PLANNING, POLICY & GOVERNMENTAL AFFAIRS AGENDA
APRIL 21-22, 2005

SUBJECT

First Reading of Amendment to Board Policy I.J Use of Institutional Facilities and Services with Regard to the Private Sector

REFERENCES

March 2005 SBOE Meeting Discussion regarding pre-game activities

APPLICABLE STATUTE, RULE, OR POLICY

N/A

BACKGROUND

At the March 2005 Board meeting, the issue of Board Policy I.J was discussed. The President of the University of Idaho and the President of Boise State University both expressed a concern regarding the portion of that policy that refers to individuals of lawful age being allowed into the defined areas where alcohol will be served.

DISCUSSION

President White and President Kustra feel that the language in section I.J.2.(4) and (5) requires the Universities to set up areas that would separate families who attend the events. The description used by President White was that the policy requires the Universities to set up areas similar to "bars" rather than similar to "restaurants". In other words, since no one under 21 years of age is allowed, it is an event that families could not attend without separating their families.

The operative language in Section I.J.2.(5) is "Only those individuals lawfully attending the Permitted Event who are of lawful age to consume alcoholic beverages may be allowed into the defined area." This requires that no person under 21 may be in the defined area of a permitted event.

The new proposed language would permit individuals under 21 years of age into the permitted event if they are accompanied by a person who is of lawful age and if there are age appropriate activities in the area. All other requirements of the permitted event process would remain in effect to ensure only the lawful possession and consumption of alcohol.

IMPACT

The impact of this policy change would allow persons under 21 to attend permitted events. All requirements of the current policy and the permit process will remain unchanged.

STAFF COMMENTS AND RECOMMENDATIONS

Staff has reviewed the proposed amendment and recommends approval.

PLANNING, POLICY & GOVERNMENTAL AFFAIRS AGENDA
APRIL 21-22, 2005

BOARD ACTION

A motion to approve the First Reading for the amendment of Board Policy I.J.2.(4) and (5) - Use of Institutional Facilities and Services with Regard to the Private Sector.

Moved by _____ Seconded by _____ Carried Yes _____ No _____

PLANNING, POLICY & GOVERNMENTAL AFFAIRS AGENDA
APRIL 21-22, 2005

REFERENCE: AMENDMENT TO BOARD POLICY I.J.2.(4) AND (5)

- (4) A Permitted Event must be one requiring paid admission through purchase of a ticket or through payment of a registration fee, or one where admission is by written, personal invitation. Events generally open to participation by the public without admission charges or without written personal invitation shall not be eligible for an alcoholic beverage permit. Only persons who have purchased a ticket or paid a registration fee for attendance at a Permitted Event, or persons who have received a written invitation to a Permitted Event, and who are of lawful age to consume alcoholic beverages, will be authorized to possess and consume alcoholic beverages at the Permitted Event.
- (5) Permitted Events which are generally open to the public through purchase of a ticket (such as sporting events, concerts or other entertainment events) must set out a confined and defined area where alcoholic beverages may be possessed and consumed. For such events, the defined area where alcoholic beverages may be possessed and consumed shall be clearly marked as such, and shall be separated in a fashion that entry into the area and exit from the area can be controlled to ensure that only those authorized to enter the area do so and that no alcoholic beverages leave the area. Only those individuals lawfully attending the Permitted Event who are of lawful age to consume alcoholic beverages may be allowed into the defined area, provided that such individuals may be accompanied by youth for whom they are responsible, but only if there are age appropriate activities in the defined area for youth and families, and only if such youth are, at all times, under the supervision and control of such individual. For such events there shall be sufficient space outside of the area where alcoholic beverages may be possessed and consumed to accommodate the participating public who do not wish to be present where alcoholic beverages are being consumed.

THIS PAGE LEFT INTENTIONALLY BLANK

INSTITUTION / AGENCY AGENDA
BOISE STATE UNIVERSITY

SUBJECT

The MPC Bowl and Boise State University request approval to operate a corporate tent village, including the serving of alcohol, in conjunction with the MPC Bowl game.

APPLICABLE STATUTE, RULE, OR POLICY

SBOE Policy I.J – Use of Institutional Facilities and Services With Regard to the Private Sector

BACKGROUND

Attached is the report from the MPC Bowl regarding the corporate tent village activities from the 2004 MPC Bowl game. This report was requested by the Board and is being presented in conjunction with the request to operate a corporate tent village again for the 2005 game.

DISCUSSION

As noted in the report, the 2004 corporate tent village was a great success. The corporate tent village has become an important part of the annual MPC Bowl event. The tent village was a showcase of interactive technology and included 94 tents. This year the two teams hosted hospitality tents in the tent village and reported back very favorably on the event.

Most importantly, the Boise City Police Department was present and readily available during the entire event and reported no incidents of underage drinking, serving intoxicated persons, unruly behavior or other violations of law or State Board policy. The event has operated safely and effectively for the last two years and has become a significant benefit to the Bowl game, the University, the community and the state.

The request is to allow the Bowl game to conduct the corporate tent village in compliance with existing State Board of Education policies. Additionally, the MPC Bowl will institute the control measures outlined in the request, to wit:

1. A secured area surrounded by a fence to control access to and from the area.
2. A color-coded wrist band or pass admission system that would identify attendees and invited guests.
3. Companies involved in the tent village would be sent a letter outlining the tent village/SBOE alcohol policy. The letter will state the minimum drinking age in Idaho is 21 and that at no time should they allow any underage drinking and/or the serving of alcohol to visibly intoxicated patrons.
4. Two entry points manned by security personnel.
5. Security personnel located throughout the controlled area will be monitoring the alcohol wristband policy and patron behavior.

PLANNING, POLICY & GOVERNMENTAL AFFAIRS
APRIL 21-22, 2005

6. Security personnel will not allow patrons to exit the area with alcoholic beverages.
7. Tent sponsors will be required to insure and indemnify the State of Idaho, the State Board of Education and Boise State University for a minimum of \$3,000,000 and to make sure that the proper permits and licenses are obtained.
8. The area is for sponsors to entertain clients/guests for the fall 2005 MPC Bowl, including the sales and service of alcohol;
9. It be brought back to the Board, after the conclusion of the 2005 game, for reconsideration for 2006.

IMPACT

Since this event has been a major part of community it has made a positive impact on the economics of the community. In addition, the University earns commission revenues from the sale of food and beverages provided by Aramark, the University's food service provider. The University will also earn lease revenues from the rental of corporate tents.

The University will ensure that all the requirements of the Board's policies are met.

STAFF COMMENTS AND RECOMMENDATIONS

Staff notes that not all of the conditions associated with the regular home football games have been included as conditions for the MPC Bowl. Those conditions are:

1. Four-hour duration, ending at kick-off;
2. No alcohol making or distributing companies may be allowed to sponsor the activities or tents.

Staff also notes there is no mention of persons under the age of 21 attending the event.

Staff has reviewed the request and finds it to be in compliance with Board policy aside from the items noted about. Should the Board decide they agree with the removal of the above items, staff would recommend approval of the request.

BOARD ACTION

A motion to approve the request by Boise State University to establish secure areas under the conditions set forth in this request for the purpose of allowing pre-game activities for the 2005 home football season, subject to the following terms and conditions:

1. A secured area surrounded by a fence to control access to and from the area.
2. A color-coded wrist band or pass admission system that would identify attendees and invited guests.

PLANNING, POLICY & GOVERNMENTAL AFFAIRS
APRIL 21-22, 2005

3. Companies involved in the tent village would be sent a letter outlining the tent village/SBOE alcohol policy. The letter will state the minimum drinking age in Idaho is 21 and that at no time should they allow any underage drinking and/or the serving of alcohol to visibly intoxicated patrons.
4. Two entry points manned by security personnel.
5. Security personnel located throughout the controlled area will be monitoring the alcohol wristband policy and patron behavior.
6. Security personnel will not allow patrons to exit the area with alcoholic beverages.
7. Tent sponsors will be required to insure and indemnify the State of Idaho, the State Board of Education and Boise State University for a minimum of \$3,000,000 and to make sure that the proper permits and licenses are obtained.
8. The area is for sponsors to entertain clients/guests for the fall 2005 MPC Bowl, including the sales and service of alcohol;
9. It is brought back to the Board, after the conclusion of the 2005 game, for reconsideration for 2006.

Moved by _____ Seconded by _____ Carried Yes ____ No ____

PLANNING, POLICY & GOVERNMENTAL AFFAIRS
APRIL 21-22, 2005



March 31, 2005

Submitted by: Gary Beck, Executive Director

Dear State Board of Education Members:

Please accept this letter as a formal report on the MPC Computers Bowl Corporate Tent Village event that took place on December 27, 2004.

The event took place during the 2004 MPC Computers Bowl in the grass area north of Bronco Stadium. The Village comprised of 94 tents, a large interactive technology pavilion, a live entertainment stage and approximately 7,000 attendees. There were two entrances to the village, one on the Westside, the other on the Eastside of the area just north of Bronco Stadium. The following control measures were in place:

- Each entrance had two types of entrances. One for attendees under 21 and the other for attendees over 21.
- A total of six uniformed security personnel were present at each gate. Two were assigned to the under 21 line which checked for the white with purple diamond color coded wristband that allowed access to the village. The other four were assigned to the over 21 line to check for the white with purple diamond color coded wristband that allowed access to the village and to verify that the attendee was in fact over 21. Once the attendee age was verified over 21, the security personnel attached a red wristband to the attendee signifying they are of legal drinking age. No attendee was issued a wristband without proper identification.
- Security personnel were instructed not to allow alcoholic beverages of any kind to leave the secure area of the Tent Village.
- Companies involved in the tent village were sent a letter outlining the tent village/State of Idaho alcohol policy. The letter stated the minimum drinking age in Idaho is 21 and that at no time should they allow any underage drinking and/or the serving of alcohol to visibly intoxicated patrons.
- Boise Police Department was present in the Village during the event monitoring wristband policy and general attendee behavior. No incidents of underage drinking or unruly behavior were reported or noted.

In conclusion, the Corporate Tent Village over the past two years has had no incidents of underage drinking or unruly behavior. In fact, the Village has become the cornerstone of community involvement with the Bowl. This year, both team's fans had the opportunity to have large hospitality tents in the Village and both reported a great bowl experience and the outstanding hospitality of the people of Idaho.

PLANNING, POLICY & GOVERNMENTAL AFFAIRS
APRIL 21-22, 2005



March 31, 2005

Dear State Board of Education Members:

Please accept this letter as a formal request permitting the MPC Computers Bowl to continue with the Corporate Tent Village event during the Bowl Game at Bronco Stadium for the purpose of providing an area to allow local corporations to entertain clients and guests. The Corporate Tent Village is now entering into its third year and it has become the cornerstone of community involvement with the Game. As in past years, the Bowl is planning to construct a corporate tent village which would allow corporations to provide food and beverage (non alcoholic and alcoholic) to their guests during our bowl game. The area will not be open to the general public. To date, the Corporate Tent Village has not had a single incident that violated the Bowl's and State of Idaho's policy on alcohol or unruly behavior. The Bowl will again provide the following control measures:

1. A secured area surrounded by a fence to control access to and from the area.
2. A color coded wrist band admission system that would identify attendees and invited guest.
3. Companies involved in the tent village will be sent a letter outlining the tent village/State of Idaho alcohol policy. The letter will state the minimum drinking age in Idaho is 21 and that at no time should they allow any underage drinking and/or the serving of alcohol to visibly intoxicated patrons.
4. Two entry points manned by security personnel that will verify age of patrons and issue a different colored wristband signifying the patron is over the legal drinking age.
5. Security personnel located throughout the controlled area will be monitoring the alcohol wristband policy and patron behavior.
6. Security personnel will not allow patrons to exit the area with alcoholic beverages.
7. The date of the event is tentatively scheduled for December 26, 2005.

Thank you for your consideration. Please feel free to contact me at 208-424-1011 if further details and/or measures need to be identified or implemented.

Sincerely,

A handwritten signature in black ink that reads 'Gary Beck'.

Gary L. Beck
Executive Director

THIS PAGE LEFT INTENTIONALLY BLANK