

IDAHO STATE BOARD OF EDUCATION
FEBRUARY 17, 2011

SUBJECT

2011 Statewide FAFSA Completion Event Video Contest award presentation.

BACKGROUND/DISCUSSION

This award is part of an initiative under the federal College Access Challenge Grant (CACG). The CACG is a five-year federal grant designed to assist traditionally underserved and underrepresented students gain access to college through statewide initiatives. As the state education agency appointed by the governor to administer grant funds, the Office of the State Board of Education coordinates the initiatives as defined in Idaho's CACG application. One such initiative is a statewide FAFSA (Free Application for Federal Student Aid) Completion Event. The FAFSA is the application used by the federal government to distribute student aid such as the Pell grant, federal work-study, student loans, as well as some scholarships.

Held the first Saturday in February every year, the FAFSA Completion Event is designed to assist students with completing their FAFSA accurately and in a timely manner. This year's event was held February 5, 2011, at 20 sites throughout the state. In an effort to involve students in advertising this event, our office conducted a video contest whereby high school students could create a 30 second video spot. We received five entries and awarded a first, second, third prize, and two honorable mentions. The prizes total \$5,000 in cash money. The prize will be awarded to the student participants and a matching amount will be awarded to the students' respective schools. This provided an opportunity for Idaho high school students to showcase their video production skills in a real-world setting. We are very proud of the efforts of all who participated.

ATTACHMENTS

Attachment 1 – List of Awardees

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STAFF COMMENTS AND RECOMMENDATIONS

Due to the success of this year's contest, the CACG Program will continue to host this event each year it is awarded the federal CACG.

BOARD ACTION

This item is for informational purposes only. Any action will be at the Board's discretion.

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First Place:

Eagle High School

Karlee Bonander
Colton Swanson

Second Place:

Eagle High School

Stephen Fry
Montanna Burke

Third Place:

Eagle High School

Michael Eisenberg
Ashlynn Thompson

Honorable Mention:

Mountain View High School

Julia Upchurch
Brittany Hassis

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