

**INSTRUCTION, RESEARCH, AND STUDENT AFFAIRS  
FEBRUARY 15, 2012**

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**SUBJECT**

Mission Statements

**REFERENCE**

June 2011

The State Board of Education (the Board) was presented information regarding the revised Northwest Commission on Colleges and Universities (NWCCU) accreditation requirements and the need to update the college and universities' mission statements. There were additional discussions regarding mission statements and strategic planning.

September 2011

The Board approved mission statements for the college and universities to meet the NWCCU Year 1 reporting requirements. The Instruction, Research, and Student Affairs (IRSA) committee of SBOE was instructed to work with institutions and come back to the February 2012 Board meeting for a work session on mission statements.

**APPLICABLE STATUTES, RULE OR POLICY**

Idaho State Board of Education Governing Policies & Procedures, Sections I.M, III.I., III.M.

**BACKGROUND / DISCUSSION**

Mission statements have been an on-going point of discussion for several years. Discussions have revolved around strategic planning, program planning, and accreditation. In June 2011, staff brought forward an information item to the Board regarding the revised NWCCU accreditation requirements and the need for the college and universities to make revisions to their mission statements. The Role and Mission statements were last updated by the Board in April 1998, with minor amendments made to the University of Idaho's mission statement in 2007. The college and universities were seeking additional clarification regarding whether or not their proposed mission statements should include modifications to only the mission statement, or if they should also propose modifications to the Programs and Services, Constituencies Served, and Statewide Responsibilities. At that time, the Board determined that the discussion of mission statements would be referred to IRSA for further analysis. It was also determined that while IRSA would work on mission statements for the college and universities that their areas of emphasis would stand until the Board was able to address them further.

In September 2011, the Board approved the proposed mission statements for the college and universities. Approval of the mission statements ensured the college and universities would meet the NWCCU Year 1 accreditation requirements. It was further determined that IRSA would work with the college and universities to

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review mission statements and bring forward information for a work session on mission statements at the February 2012 Board meeting.

When an institution modifies its mission statement they follow a vetting process that includes departmental, faculty, and student input, buy-in, and support for proposed changes. Once that has taken place, pursuant to policy and accreditation standards, its governing board approves their mission statement.

Institution mission statements tie directly to accreditation, strategic plans, program delivery, and funding. Because mission statements are an integral piece in the operation of an institution, and in order for institutions to remain current and relevant, mission statements should be reviewed and updated regularly. It has been 14 years since the Board last approved new mission statements for the college and universities. Since they were last updated there have been significant changes to the accreditation requirements, the Board requirements for strategic planning, the management of programmatic planning, and funding in higher education.

#### **IMPACT**

The mission statements approved by the Board in September 2011 were used in the college and universities NWCCU Year-One report. From the approved mission statement the college and universities derived their core themes and indicators to track and monitor mission fulfillment, from which all proceeding NWCCU reports will be based.

#### **ATTACHMENTS**

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| Attachment 1 – University of Idaho Mission Statement             | Page 5  |
| Attachment 2 – University of Idaho Proposed Emphasis Areas       | Page 7  |
| Attachment 3 – Idaho State University Mission Statement          | Page 9  |
| Attachment 4 – Idaho State University Proposed Emphasis Areas    | Page 11 |
| Attachment 5 – Boise State University Mission Statement          | Page 13 |
| Attachment 6 – Boise State University Proposed Emphasis Areas    | Page 15 |
| Attachment 7 – Lewis-Clark State College Mission Statement       | Page 17 |
| Attachment 8 – Lewis-Clark State College Proposed Emphasis Areas | Page 19 |
| Attachment 9 – Eastern Idaho Technical College Mission Statement | Page 21 |

#### **STAFF COMMENTS AND RECOMMENDATIONS**

The NWCCU standards require the college and universities' mission statement must articulate a purpose, give direction for its efforts, and should be derived from, and generally understood by, its community. From the mission statement the college and universities must identify core themes that exhibit the essential elements of its mission. These must both be approved by their governing board. The mission statement and core themes would then flow to primary emphasis areas and programmatic responsibilities. The Emphasis areas and programmatic responsibilities would not necessarily cover all aspects of an

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institutions work; they would simply provide focus to their research and program delivery.

Staff will give a presentation which will provide background, allow for discussion with each of the college and universities on their mission statements, core themes, and proposed areas of emphasis.

**BOARD ACTION**

I move to approve Boise State University's mission statement, core themes, and proposed primary areas of emphasis as submitted.

Moved by \_\_\_\_\_ Seconded by \_\_\_\_\_ Carried Yes \_\_\_\_\_ No \_\_\_\_\_

I move to approve Idaho State University's mission statement, core themes, and proposed primary areas of emphasis as submitted.

Moved by \_\_\_\_\_ Seconded by \_\_\_\_\_ Carried Yes \_\_\_\_\_ No \_\_\_\_\_

I move to approve the University of Idaho's mission statement, core themes, and proposed primary areas of emphasis as submitted.

Moved by \_\_\_\_\_ Seconded by \_\_\_\_\_ Carried Yes \_\_\_\_\_ No \_\_\_\_\_

I move to approve Lewis-Clark State College's mission statement, core themes, and proposed primary areas of emphasis as submitted.

Moved by \_\_\_\_\_ Seconded by \_\_\_\_\_ Carried Yes \_\_\_\_\_ No \_\_\_\_\_

I move to approve Eastern Idaho Technical College mission statement and core themes as submitted.

Moved by \_\_\_\_\_ Seconded by \_\_\_\_\_ Carried Yes \_\_\_\_\_ No \_\_\_\_\_

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**Mission:**

The University of Idaho is the state's flagship and land-grant research university. From this distinctive origin and identity comes our commitment to enhance the scientific, economic, social, legal, and cultural assets of our state, and to develop solutions for complex problems facing society. We deliver on this commitment through focused excellence in teaching, research, outreach, and engagement in a collaborative environment at our residential main campus, regional centers, extension offices, and research facilities throughout the state. Consistent with the land-grant ideal, our outreach activities serve the state at the same time they strengthen our teaching and scholarly and creative capacities.

Our teaching and learning includes undergraduate, graduate, professional, and continuing education offered through both resident instruction and extended delivery. Our educational programs are enriched by the knowledge, collaboration, diversity, and creativity of our faculty, students, and staff.

Our scholarly and creative activities promote human and economic development, global understanding, and progress in professional practice by expanding knowledge and its applications in the natural and applied sciences, social sciences, arts, humanities, and the professions.

**Core Themes:***Core Theme One: Engaged Learning Community*

The University of Idaho is a distinctive intellectual community that values and supports diversity, creativity, and the academic and professional development of its students. Our University learning outcomes challenge students to: 1) learn and integrate; 2) think and create; 3) communicate; 4) clarify purpose and perspective; and 5) practice citizenship through rich and diverse curricular, co-curricular, and extra-curricular opportunities. Students' lives are transformed through engagement with caring faculty and staff and substantive opportunities for service, leadership, and cultural enrichment. They develop intellectual capacity and social responsibility through service and engagement opportunities that extend beyond the classroom into organizations, industries, agencies, and communities.

*Core Theme Two: Scholarly and Creative Activity with National and International Impact*

As the public research institution, dedicated to our statewide land-grant mission, the University of Idaho engages in scholarly and creative activities to enhance the quality of life and build cultural awareness and understanding, economic vitality and the sustainability of human, natural and technology systems within the state and beyond. Our endeavors range from developing best practices in agriculture, engineering, architecture, business, education, and natural resources, to artistic creativity in the

humanities and arts. They also range from discoveries in the biophysical, ecological, social, and earth sciences, helping people understand and adapt to an ever changing global environment, to using policy, sciences, and law to enhance social justice and civil society.

*Core Theme Three: An Engaged University*

Our engagement vision is to serve Idaho with an interconnected system of people, programs, and facilities. Through this integrated system, we form active partnerships to address critical issues in Idaho and beyond. Our partners include industry, public agencies, tribes, communities, and individuals. Engagement at the University of Idaho includes integrating outreach, teaching and learning, and scholarly and creative activity; partnering with constituents for the mutually beneficial exchange of knowledge and resources; and working across disciplines. Engagement helps make our research useful beyond the academic community, enables learning to occur outside the classroom, encourages the creation and dissemination of knowledge, and directly benefits our students and the public.

*Core Theme Four: Purposeful, Ethical, Vibrant, and Open Community*

The University of Idaho is a community of learners enriched by the wide variety of experiences and perspectives of our faculty, staff, students, and administrators. Our goal is to advance a socially just learning and working environment by fostering a culture of excellence through diverse people, ideas, and perspectives.

## **Mission:**

The University of Idaho is the state's ~~flagship and~~ land-grant research university. From this distinctive origin and identity comes our commitment to enhance the scientific, economic, social, legal, and cultural assets of our state, and to develop solutions for complex problems facing society. We deliver on this commitment through focused excellence in teaching, research, outreach, and engagement in a collaborative environment at our residential main campus, regional centers, extension offices, and research facilities throughout the state. Consistent with the land-grant ideal, our outreach activities serve the state at the same time they strengthen our teaching and scholarly and creative capacities.

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Our scholarly and creative activities promote human and economic development, global understanding, and progress in professional practice by expanding knowledge and its applications in the natural and applied sciences, social sciences, arts, humanities, and the professions.

## **Core Themes:**

### *Core Theme One: Engaged Learning Community*

The University of Idaho is a distinctive intellectual community that values and supports diversity, creativity, and the academic and professional development of its students. Our University learning outcomes challenge students to: 1) learn and integrate; 2) think and create; 3) communicate; 4) clarify purpose and perspective; and 5) practice citizenship through rich and diverse curricular, co-curricular, and extra-curricular opportunities. Students' lives are transformed through engagement with caring faculty and staff and substantive opportunities for service, leadership, and cultural enrichment. They develop intellectual capacity and social responsibility through service and engagement opportunities that extend beyond the classroom into organizations, industries, agencies, and communities.

### *Core Theme Two: Scholarly and Creative Activity with National and International Impact*

As ~~the a~~ public research institution, dedicated to our statewide land-grant mission, the University of Idaho engages in scholarly and creative activities to enhance the quality of life and build cultural awareness and understanding, economic vitality and the sustainability of human, natural and technology systems within the state and beyond. Our endeavors range from developing best practices in agriculture, engineering, architecture, business, education, and natural resources, to artistic creativity in the

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## Primary Emphasis Areas

### Current

- Agriculture
- Forestry (Natural Resources)
- Mines (Metallurgy)
- Engineering
- Architecture
- Law
- Foreign Languages
- Education

### Proposed

- Agriculture (to include Veterinary Medicine)
- Natural Resources
- Engineering
- Biological Sciences (to include medical education)
- Architecture
- Law
- Education
- Business

University of Idaho

**Type of Institution** -The University of Idaho is a high research activity, land-grant institution committed to undergraduate and graduate-research education with extension services responsive to Idaho and the region's business and community needs. The university is also responsible for regional medical and veterinary medical education programs in which the state of Idaho participates.

The University of Idaho will formulate its academic plan and generate programs with primary emphasis on agriculture, natural resources, and metallurgy, engineering, architecture, law, foreign languages, teacher preparation and international programs related to the foregoing. The University of Idaho will give continuing emphasis in the areas of business education liberal arts and physical, life, and social sciences, which also provide the core curriculum or general education portion of the curriculum.

**Programs and Services** (Programs and Services are listed in order of emphasis)

Baccalaureate Education: Offers a wide range of baccalaureate degrees and professional programs.

Graduate-Research: Offers a wide range of masters, doctoral and professional programs and also coordinates and conducts extensive research programs that are consistent with state needs.

Extension Services, Continuing Education and Distance Learning: Supports extension offices throughout the state in cooperation with federal, state and county governments, provides life-long learning opportunities and uses a variety of delivery methods to meet the needs of select, yet diverse constituencies in the state and region.

Associate Education: None. Certificates/Diplomas: Offers academic certificates representing a body of knowledge that do not lead to a degree. Technical and Workforce Training: None

**Constituencies Served** - The institution serves students, business and industry, the professions and public sector groups throughout the state and nation as well as diverse and special constituencies. The university also has specific responsibilities in research and extension programs related to its land-grant functions. The University of Idaho works in collaboration with other state postsecondary institutions in serving these constituencies.

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**Mission:**

The Mission of Idaho State University is to advance scholarly and creative endeavors through the creation of new knowledge, cutting-edge research, innovative artistic pursuits and high-quality academic instruction; to use these qualities to enhance technical, undergraduate, graduate, and professional education, health care services, and other services provided to the people of Idaho and the Nation; and to develop citizens who will learn from the past, think critically about the present, and provide leadership to enrich the future in a diverse, global society.

Idaho State University is a public research institution which serves a diverse population through its broad educational programming and basic, translational, and clinical research. Idaho State University serves and engages its communities with health care clinics and services, professional technical training, early college opportunities, and economic development activities. The University provides statewide leadership in the health professions and related biomedical and pharmaceutical sciences, as well as serving the region and the nation through its environmental science and energy programs.

**Core Themes:**

*Core Theme One: Learning and Discovery.* Idaho State University promotes an environment that supports learning and discovery through the many synergies that can exist among teaching, learning, and scholarly activity.

*Core Theme Two: Access and Opportunity.* Idaho State University provides opportunities for students with a broad range of educational preparation and backgrounds to enter the university and climb the curricular ladder so that they may reach their intellectual potential and achieve their goals and objectives.

*Core Theme Three: Leadership in the Health Sciences.* Idaho State University values its established statewide leadership in the health sciences with primary emphasis in the health professions. We offer a broad spectrum of undergraduate, graduate, and postgraduate training. We deliver health-related services and patient care throughout the State in our clinics and postgraduate residency training sites. We are committed to meeting the health professions workforce needs in Idaho. We support professional development, continuing education, and TeleHealth services. We are active in Health Sciences research.

*Core Theme Four: Community Engagement and Impact.* Idaho State University, including its outreach campuses and centers, is an integral component of the local communities, the State and the Intermountain region. It benefits the economic health, business development, environment, and culture in the communities it serves.

## **Mission:**

The Mission of Idaho State University is to advance scholarly and creative endeavors through the creation of new knowledge, cutting-edge research, innovative artistic pursuits and high-quality academic instruction; to use these ~~qualities~~ achievements to enhance technical, undergraduate, graduate, and professional education, health care services, and other services provided to the people of Idaho and the Nation; and to develop citizens who will learn from the past, think critically about the present, and provide leadership to enrich the future in a diverse, global society.

Idaho State University is a public research institution which serves a diverse population through its broad educational programming and basic, translational, and clinical research. Idaho State University serves and engages its communities with health care clinics and services, professional technical training, early college opportunities, and economic development activities. The University provides ~~statewide~~ leadership in the health professions and related biomedical and pharmaceutical sciences, as well as serving the region and the nation through its environmental science and energy programs.

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## Primary Areas of Emphasis

### Current

- Health Professions
- Biological Sciences
- Physical Sciences
- Education

### Proposed

- Health Sciences
- Biomedical Sciences
- Pharmaceutical Sciences
- Energy Sciences
- Environmental Sciences

**Idaho State**  
UNIVERSITY

**Type of Institution** Idaho State University is a doctoral university serving a diverse population through research, state and regional public service, undergraduate and graduate programs. The university also has specific responsibilities in delivering programs in the health professions. Idaho State University will formulate its academic plan and generate programs with primary emphasis on health professions, the related biological and physical sciences, and teacher preparation. Idaho State University will give continuing emphasis in the areas of business, education, engineering, technical training and will maintain basic strengths in the liberal arts and sciences, which provide the core curriculum or general education portion of the curriculum.

**Programs and Services** (Programs and Services are listed in order of emphasis)

Baccalaureate Education: Offers a wide range of baccalaureate degrees and qualified professional programs. Graduate: Offers a wide range of masters, doctoral and professional programs consistent with state needs. Associate Education: Offers a wide range of associate degrees and qualified professional programs. Research: Conducts coordinated and externally funded research studies. Technical and Workforce Training: Offers a wide range of vocational, technical and outreach programs. Certificates/Diplomas: Offers a wide range of certificates, and diplomas. Continuing Education: Provides a variety of life-long learning opportunities. Distance Learning: Uses a variety of delivery methods to meet the needs of diverse constituencies

**Constituencies Served** The institution serves students, business and industry, the professions and public sector groups throughout the state and region as well as diverse and special constituencies. Idaho State University works in collaboration with other state and regional postsecondary institutions in serving these constituencies.

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**Mission:**

Boise State University is a public, metropolitan research university providing leadership in academics, research and civic engagement. The University offers an array of undergraduate degrees and experiences that foster student success, lifelong learning, community engagement, innovation and creativity. Research, creative activity and graduate programs, including select doctoral degrees, advance new knowledge and benefit the community, the state and the nation. The University is an integral part of its metropolitan environment and is engaged in its economic vitality, policy issues, professional and continuing education programming, and cultural enrichment.

**Core Themes:**

*Core Theme One: Undergraduate Education.* Our university provides access to high quality undergraduate education that cultivates personal and professional growth in our students and meets the educational needs of our community, state, and nation. We engage our students and focus on their success.

*Core Theme Two: Graduate Education.* Our university provides access to graduate education that is relevant to the educational and societal needs of the community and state, is meaningful with national and global contexts, is respected for its high quality, and is delivered within a supportive graduate culture.

*Core Theme Three: Research and Creative Activity.* Through our endeavors in basic and applied research and creative activity, our researchers, artists, and students create knowledge and understanding of our world and of ourselves, and transfer that knowledge to provide societal, economic, and cultural benefit. Students are integral to faculty research and creative activity.

*Core Theme Four: Community Commitment.* The university is an integral part of the community, and our commitment to the community extends beyond our educational programs, research, and creative activity. We collaborate in the development of partnerships that address community and university issues. We and the community share knowledge and expertise with each other. We look to the community to inform our goals, actions, and measures of success. We work with the community to create a rich mix of culture, learning experiences, and entertainment that educates and enriches the lives of our citizens. Our campus atmosphere is civil and collegial.



## **Mission:**

Boise State University is a public, metropolitan, research university ~~offering providing leadership in academics, research and civic engagement. The University offers~~ an array of undergraduate and graduate degrees and experiences that foster student success, lifelong learning, community engagement, innovation and creativity. Research, and creative activity ~~and graduate programs, including select doctoral degrees,~~ advance new knowledge and benefit students, the community, the state and the nation. ~~The University is~~As an integral part of its metropolitan environment and is the university is engaged in ~~its economic vitality, policy issues,~~ professional and continuing education programming, policy issues, and promoting the region's economic vitality and cultural enrichment.

## **Core Themes:**

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## Primary Emphasis Areas

### Current

- Business
- Social Science (includes Economics)
- Public Affairs
- Performing Arts (excluding Art)
- Education
- Engineering

### Proposed

- Fine Arts
- Business
- Engineering
- Education
- Social Sciences
- Public Affairs
- Physical Sciences
- Nursing



**Type of Institution** - Boise State University is a comprehensive, urban university serving a diverse population through undergraduate and graduate programs, research, and state and regional public service. Boise State University will formulate its academic plan and generate programs with primary emphasis on business and economics, engineering, the social sciences, public affairs, the performing arts, and teacher preparation. Boise State University will give continuing emphasis in the areas of the health professions, the physical and biological sciences, and education and will maintain basic strengths in the liberal arts and sciences, which provide the core curriculum or general education portion of the curriculum.

**Programs and Services** (Programs and Services are listed in order of emphasis)

Baccalaureate Education: Offers a wide range of baccalaureate degrees and some qualified professional programs. Associate Education: Offers a wide range of associate degrees and some qualified professional programs. Graduate: Offers a variety of masters and select doctoral degrees consistent with state needs. Certificates/Diplomas: Offers a wide range of certificates and diplomas. Research: Conducts coordinated and externally funded research studies. Continuing Education: Provides a variety of life-long learning opportunities. Technical and Workforce Training: Offers a wide range of vocational, technical and outreach programs. Distance Learning: Uses a variety of delivery methods to meet the needs of diverse constituencies.

**Constituencies Served** - The institution serves students, business and industry, the professions and public sector groups throughout the state and region as well as diverse and special constituencies. Boise State University works in collaboration with other state and regional postsecondary institutions in serving these constituencies.

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**Mission:**

Lewis-Clark State College is a regional state college offering instruction in the liberal arts and sciences, professional areas tailored to the educational needs of Idaho, applied technical programs which support the state and local economy and other educational programs designed to meet the needs of Idahoans.

**Core Themes:**

*Core Theme One: Connecting Learning to Life Through Academic Programs*

The first segment of the three part mission of Lewis-Clark State College is fulfilled under the aegis of Academic Programs. This theme guides the offering of undergraduate instruction in the liberal arts and sciences and professional programs tailored to the educational needs of Idaho.

*Core Theme Two: Connecting Learning to Life Through Professional-Technical Programs*

The second segment of the three part mission of Lewis-Clark State College (LCSC) is fulfilled under the aegis of Professional-Technical Programs. LCSC functions under this theme by offering an array of credit and non-credit educational experiences that prepare skilled workers in established and emerging occupations that serve the region's employers.

*Core Theme Three: Connecting Learning to Life Through Community Programs*

The third and last theme of Lewis-Clark State College is fulfilled through Community Programs. The primary function of Community Programs is to provide quality delivery of outreach programs and services to students, customers and communities throughout Region II as well as degree completion programs in Region I.

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Lewis-Clark State College is a regional state college offering instruction in the liberal arts and sciences, professional areas tailored to the educational needs of Idaho, applied technical programs which support the local and state ~~and local~~ economy and other educational programs designed to meet the needs of Idahoans.

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*Core Theme Three: Connecting Learning to Life Through Community Programs*

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## Primary Emphasis Areas

### Current

- Business
- Criminal Justice
- Nursing
- Social Work
- Education

### Proposed

- Business
- Justice Studies
- Nursing
- Professional-Technical Education
- Social Work
- Teacher Education
- Arts & Literature
- Science



**Type of Institution** - Lewis-Clark State College is a regional state college offering undergraduate instruction in the liberal arts and sciences, professional areas tailored to the educational needs of Idaho, applied technical programs which support the state and local economy and other educational programs designed to meet the needs of Idahoans. Lewis-Clark State College will formulate its academic plan and generate programs with primary emphasis in the areas of business, criminal justice, nursing, social work, teacher preparation, and vocational technical education. The College will give continuing emphasis to select programs offered on and off campus at non-traditional times, using non-traditional means of delivery and serving a highly diverse student body. Lewis-Clark State College will maintain basic strengths in the liberal arts and sciences, which provide the core curriculum or general education portion of the curriculum.

**Programs and Services** (Programs and Services are listed in order of emphasis)

Baccalaureate Education: Offers a wide range of baccalaureate degrees and some qualified professional programs. Associate Education: Offers a wide range of associate degrees and some qualified professional programs. Certificates/Diplomas: Offers a wide range of certificates and diplomas. Distance Learning: Uses a variety of delivery methods to meet the needs of diverse constituencies. Technical and Workforce Training: Offers a wide range of vocational, technical and outreach programs. Continuing Education: Provides a variety of life-long learning opportunities. Research: Conducts select coordinated and externally funded research studies. Graduate: None.

**Constituencies Served** - The institution serves students, business and industry, the professions and public sector groups primarily within the region and throughout the state as well as diverse and special constituencies. Lewis-Clark State College works in collaboration with other state and regional postsecondary institutions in serving these constituencies.



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**Mission:**

Eastern Idaho Technical College provides superior educational services in a positive learning environment that champions student success and regional workforce needs.

**Core Themes:**

*Core Theme One: Supportive.* Our college provides a safe, clean, inviting, and functional campus setting and provides comprehensive student support from pre-enrollment through employment (admissions, FA, Placement, Library, business office, CND etc.).

*Core Theme Two: Community.* Our college provides an atmosphere that fosters communication and growth. Communications include both external communications with community, state, and other stakeholder and internal communication among staff and faculty. Growth includes student growth (addressed elsewhere) and professional growth of staff and faculty.

*Core Theme Three: Accountable.* Our college is a good steward of the funds entrusted to it through state appropriations, grants, a student fees and other sources and seeks to become increasingly effective in the application of those funds and the thorough reporting and justification of how funds were spent.

*Core Theme Four: Learning.* The college is a place of learning where students learn and develop workplace skills. We use the most appropriate learning methods and provide instruction that is not only academically rigorous but is also tailored to the needs of the community.

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