Program Prioritization Progress Report

Lori Stinson
Provost / VP for Academic Affairs
Goals

Support Strategic Plan Goals

- Outcome 1: Sustain and enhance excellence in teaching and learning
- Outcome 2: Optimize student enrollment and promote student success
- Outcome 3: Strengthen and expand collaborative relationships and partnerships
- Outcome 4: Leverage resources to maximize institution strength and efficiency
Criteria

- Impact, justification, mission essentiality
- Quality of program outcomes
- External demand
- Internal demand
- Net revenue
Process

- Campus meetings to explain process
- Criteria and indicators established
- Questionnaire developed
- Documents open for campus-wide review
- Campus presentations
- Programs quintiled
- Communication with campus
Results

- All instructional and non-instructional programs were quintiled – 115 in total
- Expected Action
  - Q1: Highly successful; seek additional resources
  - Q2: Highly successful; sustain current support
  - Q3: Successful; areas for improvement identified
  - Q4: Multiple elements needing improvement
  - Q5: Needs major review / restructuring
Results

Action Plans
- Required of all Q3 and Q4 programs = 46
- Provost/ VP/ Presidential level approval
- Focus: Data indicators (multiple)
- Plan for tracking and follow-up

Major Review
- Required of all Q5 programs = 23
- Provost/ VP/ Presidential level approval
- Focus: Efficiencies, opportunities
- Outcomes of review - action plan
Results

Resource/ Aspirational Plans

- Required of all Q1 and Q2 programs
- Dean-level approval

Focus:

- Assessment findings
- Aspirational targets
- Resources needed to sustain current success or grow; presented in annual budgeting process
Actions

- Advising: Merge Academic/ PTE
- Summer School: complete review completed
- Dental Hygiene: explore in-state partner
- Region II Outreach Centers: increase in matriculated students
- Web development: relocate to IT
Benefits/ Lessons Learned

- Alignment with NWCCU Mid-Cycle Review
- “Closes the loop” on assessment process
- Sustainability - existing assessment process allows for tracking and follow-up of Action Plans
- Data (shadow databases; more program level data)
- Collaboration among campus units/groups
- Creates framework for upcoming budget cycle and resource allocation
Thank you

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