



**STATE BOARD OF EDUCATION
January 4, 2018
Office of the State Board of Education
Len B. Jordan Building
650 W State Street, 3rd Floor
Boise, Idaho**

A special meeting of the State Board of Education was held January 4, 2018 in the large conference room of the Office of the State Board of Education, Len B. Jordan Building, in Boise Idaho. Board President Dr. Linda Clark presided and called the meeting to order at 3:00 pm MST. A roll call of members was taken.

Present:

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| Dr. Linda Clark, President | Andrew Scoggin |
| Debbie Critchfield, Vice President | Don Soltman |
| Emma Atchley | Richard Westerberg |

Absent:

Dr. David Hill, Secretary
Sherri Ybarra, State Superintendent (except where noted)

PLANNING, POLICY AND GOVERNMENTAL AFFAIRS

1. University of Idaho – Facility Naming Rights

M/S (Critchfield/Atchley): To waive the application of Board Policy I.K and to approve the request by the University of Idaho to enter into an Agreement for Naming Rights with Idaho Central Credit Union in substantial conformance to Attachment 1, and authorize the President of the University of Idaho, or the President’s designee, to execute the agreement and any related transactional documents. The motion carried unanimously 6-0. Dr. Hill and Superintendent Ybarra were absent from voting.

Planning, Policy and Governmental Affairs Committee (PPGA) Chair, Ms. Debbie Critchfield introduced the item, stating the University of Idaho (UI) is currently engaged in

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the planning and design for its proposed court sports arena and that part of the planning involves funding the project. She continues UI has been seeking a major naming sponsor for the arena, and has arrived at a proposed agreement with Idaho Central Credit Union (Idaho Central) for naming the arena the "Idaho Central Credit Union Area". The University of Idaho will receive ten million dollars from Idaho Central, in exchange for which Idaho Central will own the name and logo of the arena for a term of 35 years commencing with the completion of construction.

Board member Critchfield continues Board Policy I.K. outlines the requirements by which a building, facility, or administrative unit may be named, however, the policy does not contemplate selling the rights to name a facility and this is the item requested for waiver by UI today. Finally, Ms. Critchfield states Board staff will develop proposed amendments to Board Policy I.K. adding provisions that include naming rights agreements for consideration by the Board at a future meeting.

Board member Scoggin then asks if the payment is a onetime, lump sum payment, to which University of Idaho General Counsel, Mr. Kent Nelson, responds in the affirmative. Board member Scoggin then confirms the name will be approved for a total of 35 years to which Mr. Nelson responds in the affirmative. Board member Soltman then asks if this agreement differs from the agreement developed for the naming of Albertson's Stadium on the campus of Boise State University (BSU) to which Mr. Nelson responds there is very little difference between the two agreements. He continues UI utilized the same template for the agreement as the one used at BSU, however, the agreement before the Board today is for a lump sum amount to be placed in a University account dedicated solely for construction of the arena.

There were no additional questions or comments from the Board.

2. Governor's Higher Education Task Force Recommendations – Governor Otter
This item was provided in the agenda materials as an information item.

Board President Dr. Linda Clark introduces Governor C.L. "Butch" Otter and thanks him for attending.

Governor Otter begins by thanking Board members and Presidents of the eight colleges and universities for their work on the Higher Education Task Force (Task Force). He continues by sharing it is his intent to follow through with the recommendations of the Task Force this Legislative session and is requesting the support of the Board, college, and university President's in this effort. Governor Otter then states the key recommendation of the Task Force is for a change in structure of the leadership immediately under the Board. He continues studies have shown states who successfully consolidated the back room operations of their institutions have found enormous savings that could then be used for scholarships and other initiatives.

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Governor Otter shares his first request will be for a new Chief Education Officer (CEO) position operating under the Board. The Governor continues it is his intent to ask the Legislature to give the Board the authority to hire this position and put in place a consulting contract to carry through with the recommendations from the Task Force to implement changes within the Board and campuses themselves. Governor Otter then requests from the Board the same level of enthusiasm for this legislation as was given for the Task Force recommendations.

Governor Otter continues the recommendations from the Task Force are key to achieving the State's 60% Goal and that change is needed if the state is to accomplish this goal. The Governor then states it is not acceptable to the individuals and industries putting Idaho's workforce to work if the state cannot achieve the 60% Goal. Governor Otter continues Idaho has done a great job driving down unemployment, but at the same time, is the fastest growing state in in the nation by population and even with an extremely low 2.9% unemployment rate the state still has 22,000 people out of work and 24,000 jobs through the Department of Labor that remain unfilled. The Governor then states Idaho's higher education system is becoming more and more critical to the workforce development of the state.

Finally, Governor Otter reiterates the legislation to create the Chief Education Officer position will be the governor's legislation and is in no way critical towards the Board or college and university Presidents but it is important for Idaho to do this and now is the time.

At this time, Board member Atchley asks Governor Otter if he envisions the proposed CEO position to be a long-term position to which the Governor responds the positions longevity will be a result of the success of the changes made. The Governor continues as services are consolidated economies will be realized and the CEO position will become the change agent to make these needed changes. Governor Otter then sates within the State's agencies there tends to be a resistance towards change and a tendency to cling to the status quo and that this mentality is no longer working. The Governor continues the new CEO position will take time to change these attitudes and values and provide the ideas needed to implement efficiencies and improve the delivery of higher education opportunities in Idaho.

Dr. Clark then shares the appreciation of the Board for the recognition by the Task Force of this unique opportunity for a true system of Kindergarten through Graduate Education under one board and this is an excellent start towards the Board's vision of "systemness".

At this time, Board member Scoggin expresses his thanks to Governor Otter for addressing the Board today and providing his direction moving forward. He then asks for confirmation from the Governor the intent of the proposed changes is to consider a broad area for improving the delivery of higher education while decreasing the cost and that any savings gained would be redirected towards achieving the 60% Goal. To this Governor Otter responds it has not gone unnoticed that Idaho is one of the few states nationwide to have gained student enrollment in the higher education system this year. Governor

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Otter continues it is his expectation for the Board to be active with the incoming CEO and to help that person validate with the information gathered during the Task Force. The Governor then states this is an opportune time for change, noting the recent retirement announcements by three of the state's university Presidents.

Board member Critchfield then asks for additional clarification on the Governor's recommendation for a consulting contract to carry through with the recommendations from the Task Force to which Governor Otter responds the recommendations of the Task Force must be validated and it would be the role of this consultant to research how and where these recommendations could be most successful.

Board member Scoggin then asks given the scope of the CEO position if there may be a need for additional positions to support the CEO and if this has been considered. To this, Governor Otter responds the process of searching for and interviewing candidates for the CEO position would allow for the Board to determine the type of tools necessary for the successful candidate to perform their duties, one of which may be additional personnel.

At this time, Superintendent Ybarra joined call and thanked Governor Otter for clarifying his intent with the CEO position.

Dr. Clark then states the necessity for the Board to publicly communicate the 60% Goal is not limited to just 4-year degrees but includes certificates, associate degrees, and other workforce training and enabling Idaho's citizens to access the entire educational system. She then expressing her thanks to Governor Otter for attending today's Board meeting as well as for his support of the Board.

At this time Bob Lokken, Co-Chair of the Governor's Higher Education Task Force states the importance from the business community perspective for the Board to act with a sense of urgency on the proposed changes, stating the need to move quickly to make progress on these slow moving initiatives.

OTHER BUSINESS

There being no further business, a motion to adjourn was entertained.

M/S (Critchfield/Scoggin): To adjourn the meeting at 3:27 pm MDT. The motion carried 7-0. Dr. Hill was absent from voting.