

Idaho State Board of Education

GOVERNING POLICIES AND PROCEDURES

SECTION: IV. ORGANIZATION SPECIFIC POLICIES AND PROCEDURES

Subsection: C. Idaho Educational Public Broadcast System

August 2002

1. Purpose

The Idaho Educational Public Broadcasting System provides administrative, operational, and programming expertise, direction, guidance, and assistance to the management and staff of Idaho's three (3) public television stations. In addition, the general manager develops long-range planning, goals and objectives, and procedures for public broadcasting to ensure fiscal and programming accountability and credibility and to ensure adherence to local, state, and federal regulations.

2. Delegation of Authority

The general manager serves at the pleasure of the State Board of Education. The Board delegates to the general manager as the chief executive officer the responsibility to manage, coordinate, and supervise the Idaho Educational Public Broadcasting System and Idaho's three (3) public television stations in compliance with this policy and all other directives of the Board. The chief executive officer is also responsible for the preparation and submission of an agenda for matters related to the Idaho Educational Public Broadcasting System for Board review and action.

3. Organization

Central management and systems personnel, after consultation with station management, institutional administration, and the local friends' boards, develops, establishes, and maintains station policies and standards related to programming, operations, and fund-raising activities for the three (3) stations in Idaho.

4. Internal Policies and Procedures

The general manager may establish additional policies and procedures for the internal management of the Idaho Educational Public Broadcasting System and stations that complement, but do not supplant, the Governing Policies and Procedures of the Board. Such internal policies and procedures are subject to Board review and action.

5. Compliance

- a. The State Board of Education is the holder of the Federal Communications Commission licenses to operate the transmitters, translators and related facilities of Idaho Educational Public Broadcasting System.
- b. The general manager is responsible for ensuring adherence to local, state, and federal regulations by all public broadcasting operations in the State of Idaho for which the Board is the designated licensee of the Federal Communications Commission.

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6. Programming Policies and Procedures

- a. The State Board of Education and Idaho Educational Public Broadcasting System subscribe to the Statement of Principles of Editorial Integrity in Public Broadcasting as adopted by the Board in 1987.
- b. IEPBS shall follow written procedures for choosing and scheduling programs. Such procedures, and any changes or amendments thereto, are subject to prior review by the Board.
- c. Viewer Discretion

IEPBS shall utilize the Television Rating System of the National Association of Broadcasters for the purpose of airing Viewer Discretion Announcements as appropriate. However, such rating system shall not be a determinative factor in the program selection process.
- d. IEPBS shall report to the State Board of Education a draft copy of its monthly programming decisions in advance as directed by the Board or the Executive Director. Such prior notice shall be sufficient to allow the Board to monitor and review such decisions as required by law.
- e. IEPBS shall monitor viewer input and report a monthly summary of communications from viewers regarding programming and related issues from the previous month.
- f. IEPBS shall report an overview of important activities of IEPBS before the Board's regularly scheduled meetings.
- g. IEPBS shall keep records of all broadcasting activities and provide reports to the State Board of Education upon request.