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WHEN UNIVERSITIES COLLABORATE, STUDENTS WIN

IDAHO HIGHER EDUCATION TASK FORCE

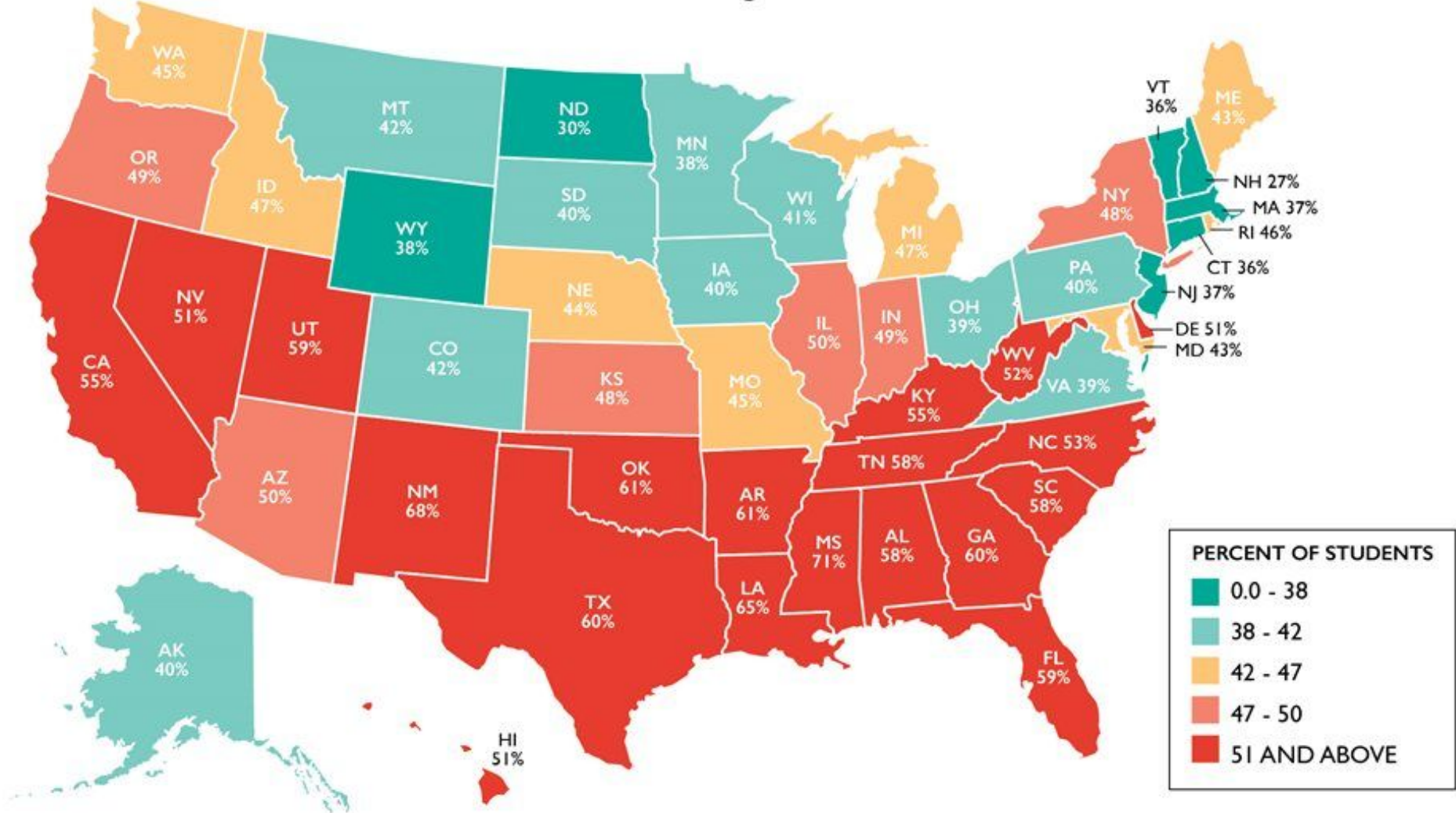
Bridget Burns, University Innovation Alliance

March 17, 2017



PERCENT OF LOW INCOME STUDENTS IN U.S. PUBLIC SCHOOLS 2013

National Average: 51%



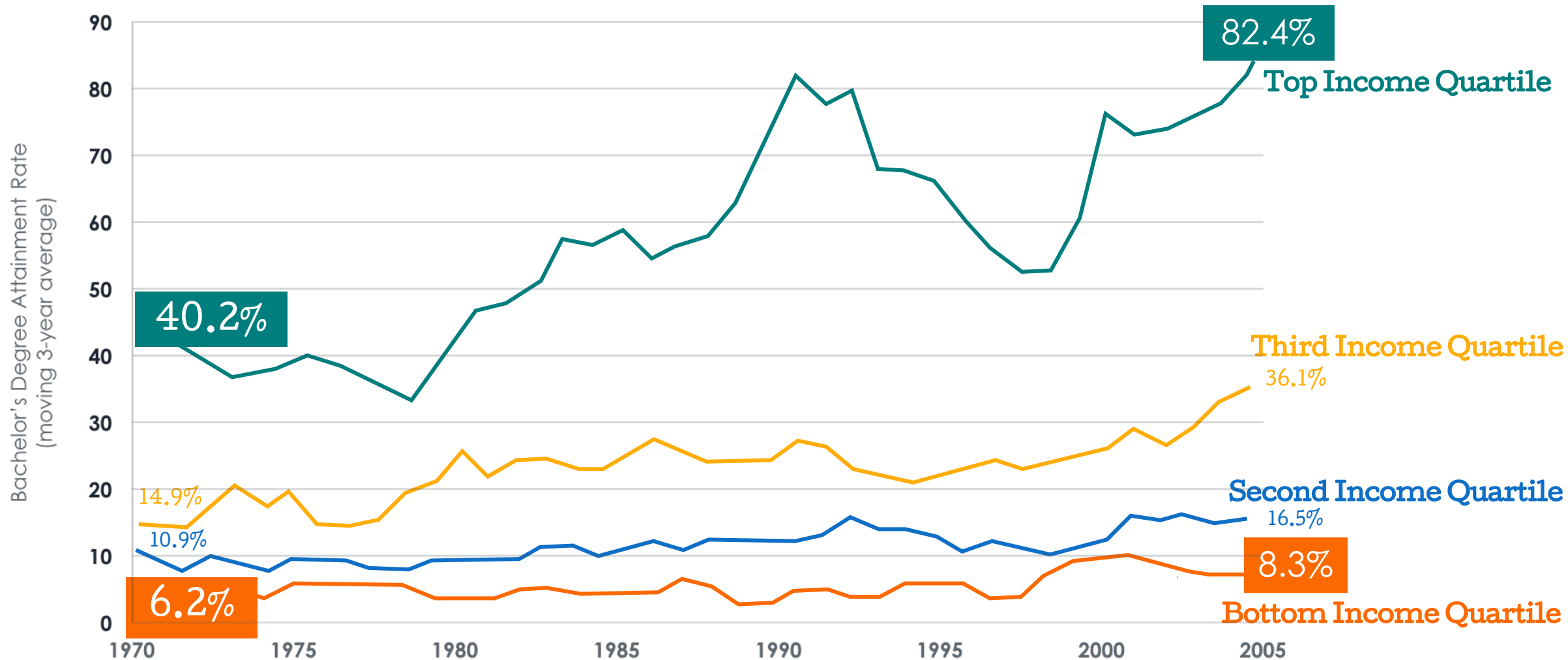
SOUTHERN EDUCATION FOUNDATION | SOUTHERNEDUCATION.ORG

Data Source: U.S. Department of Education, National Center for Education Statistics, Common Core of Data

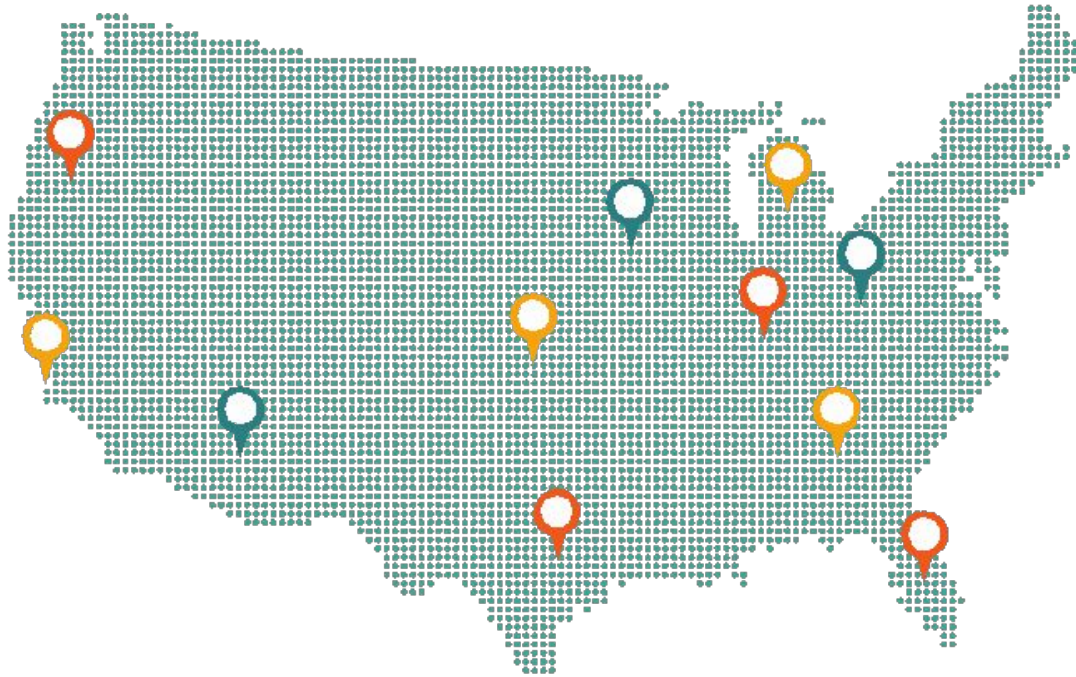
The Challenge in Front of Us



Baccalaureate Degree Attainment by Age 24 by Family Income Quartile



Source: New York Times, "The Reproduction of Privilege," March 12, 2012



Arizona State University
Georgia State University
Iowa State University
Michigan State University
The Ohio State University
Oregon State University
Purdue University
University of California at Riverside
University of Central Florida
University of Kansas
University of Texas at Austin

	UIA	Ivy League	Top 50 Liberal Arts
Number of undergraduates	389,713	65,973	105,108
Number of annual bachelor's degree awards	81,130	15,325	26,005
Number of Pell grant students	118,170	10,029	16,160
Percent of undergraduates receiving Pell	31%	15%	15%
Number of applicants not admitted	120,380	230,493	201,688

Data Notes:

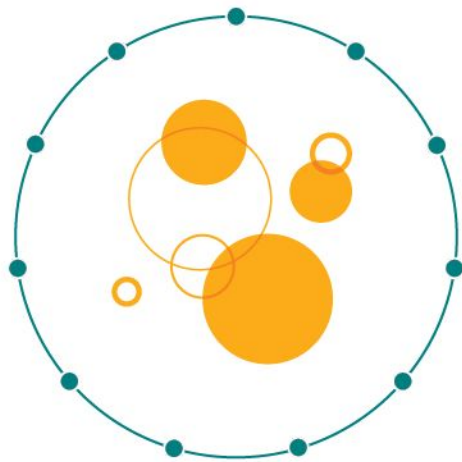
- Enrollment data is the most recently available IPEDS fall 2014 data
- Fall 2013 undergraduate students receiving Pell anytime in the 2013-14 year
- Ivy schools include Brown, Columbia, Cornell, Dartmouth, Harvard, Princeton, U Penn, Yale
- Top Liberal Arts include the US News 2016 National Liberal Arts top 50 ranked schools excluding military academies

CHALLENGES TO OVERCOME

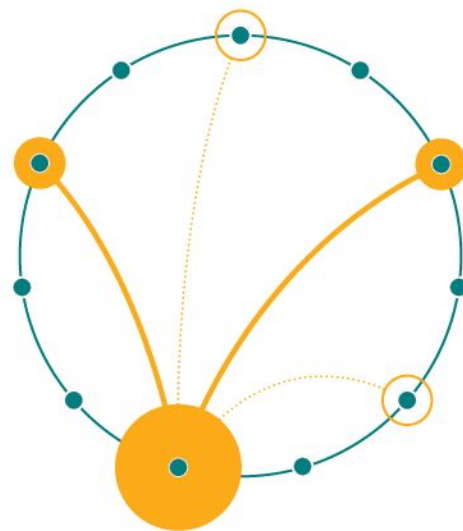
- University Design
 - Diffusion of Innovation
 - Higher Education Value System
 - Collaboration is Hard
 - Change is Difficult
-



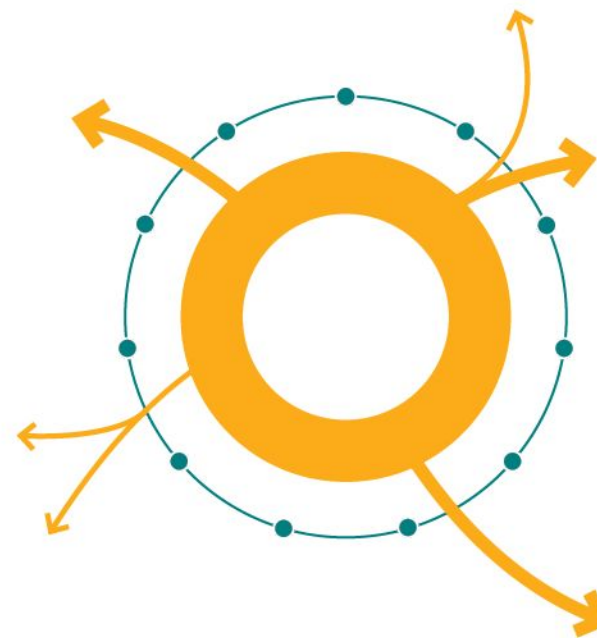
OUR COLLABORATIVE WORK



INNOVATE.



SCALE.



DIFFUSE.

Together, the UIA will award more than
860,000 degrees over the next 10 years.

68,000

More graduates than currently expected.
At least half will be from low income backgrounds.

USE GOALS TO BUILD MOMENTUM



- Realistic
- Time Specific

2.5 YEARS

- 5% increase in overall degrees
- 17.9% increase in Pell degrees
- from 3 to 10 campuses using predictive analytics
- 8+ additional scaled initiatives
- 14 UIA Fellows
- 60+ Observer institutions
- 11 Student Success Teams
- Raised & matched \$14.15 million
- \$8.9 million from First in the World
- 6 convening's with 200+ participants



CHANGE IS HARD

Even harder alone.



Credit: Alain Delorme



STUDENT SUCCESS TEAMS

Created & Deputized by the President/Chancellor
Explicit Goal, Time Specific
Staffed



HEY EVERYONE

**COME AND SEE HOW GOOD I
LOOK!**

WHAT DOES THE VALUES SYSTEM REWARD?

- Individual Action
- Individual Campus Self Promotion
- Highlight Reels, Not Hard Stories
- Exclusivity
- Competition



**I ❤️ Shiny
Objects**

Year 3 2017

**Strategic Financial
interventions**

Year 2 2016

Proactive Advising

Year 1 2015

Predictive Analytics

Year 1 2015

UIA Fellows Program

**CONVENE
DIFFERENTLY**



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