



Trustees of Boise State University
Trustees of Idaho State University
Trustees of Lewis-Clark State College
Board of Regents of the University of Idaho
State Board for Career-Technical Education

**APPROVED MINUTES
IDAHO STATE BOARD OF EDUCATION**

**May 17-18, 2017
Boise State University
Stueckle Sky Center
Boise, Idaho**

A special meeting of the State Board of Education was held May 17-18, 2017 at Boise State University.

Present:

Emma Atchley, President
Linda Clark, Vice President
Debbie Critchfield, Secretary
Don Soltman

David Hill
Richard Westerberg
Andrew Scoggin
Sherri Ybarra, State Superintendent

Wednesday May 17, 2017

The Board met at Boise State University in the Stueckle Sky Center Skyline Room. Board President Emma Atchley presided and called the meeting to order at 9:00 a.m. Mountain time. This special Board meeting did not include an open forum, however, members of the community in support of the Boise State University Wrestling program were present and observed the proceedings. The open meeting portion of the agenda was reserved for an informal discussion among Board members on strategies for the future. The two topics for discussion were the development of a system-wide budget request and how to communicate the importance of investing in higher education. Annual evaluations of the Executive Director and Institutional Presidents were conducted during the Executive Sessions. Ms. Critchfield excused herself to participate

in a conference call at 9:25 am. The call ended at 9:45 am at which time she returned to the discussion.

BOARDWORK

1. Agenda Review/Approval

BOARD ACTION

M/S (Clark/Ybarra): To approve the agenda as posted. The motion carried unanimously.

(Open Meeting)

2. Thinking Strategically: System-Wide Budget Consideration

Ms. Atchley opened the conversation by stating the importance of the Board speaking as one voice. The Board's first item for discussion was their 60% Goal. Executive Director Matt Freeman was asked to comment on the current status of the 60% Goal and what, in his opinion, was required of the Board to reach that goal. Mr. Freeman stated the Governor's Office has shared their desire for the Board to adopt a more systemic approach when developing the annual budget and line item requests. He states the Division of Financial Management (DFM) has found it difficult to prioritize and assess the importance of requests under the Board's current system of submitting line item requests on a per institution basis rather than system wide.

Mr. Freeman then stated the Governor's office has also expressed a desire for the Board to look at programs shown to be successful at the institutional level and find a way to either scale these programs across the system or, to develop new strategies that could be applied system wide. Specific examples cited were the Work Scholars Program at Lewis-Clark State College (LCSC) and Bangel Bridge Program at Idaho State University (ISU). Board members continued with a discussion on the benefits of Complete College Idaho and confirmed this approach is no longer of benefit to the Board in gaining support of the legislature when it comes to funding requests and other Board initiatives.

The discussion continued with ways the Board could increase performance of the 60% Goal. Ms. Atchley identified summer programs developed by Boise State University (BSU), the University of Idaho (UI) and Idaho State University (ISU) targeting students who may be less prepared for post-secondary education, citing these as examples of programs capable of making progress towards meeting the Board's 60% Goal if applied system wide. The conversation continued towards the merits of trimesters over the current two semester system. Dr. Clark noted trimesters would be of great benefit to students if they are to graduate in 4 years. Board members were in agreement with this. Mr. Scoggin then commented on the benefits of a system capable of delivering an education to students in multiple forms.

Dr. Hill commented on the need for the Board to adequately portray a realistic outcome. He states the Board's current 60% Goal is seen by legislators as a 60% graduation rate from a four year college and that this needs to be corrected and clarified so that legislators understand the goal is based on 60% of Idahoans aged 25-34 obtaining the qualifications needed to enter the workforce. Board members were in agreement.

At this time, Ms. Critchfield excused herself from the discussion.

Mr. Freeman then asked the Board to discuss specific initiatives that members would like to place the full support of the Board behind and present to the legislature for the 2018 session. Board members continued with a discussion on the importance of including all levels of post-secondary education; from apprenticeship programs through graduate school and that this should be a recommendation of both the Governor's Higher Education Taskforce and Workforce Development Taskforce.

At this time, Ms. Critchfield returned to the discussion.

Dr. Hill stated the need for the Board to show to legislators and stakeholders they understand the problems and have strategies targeted towards each one. Dr. Clark then commented that if the Board intends to create an Outcomes Based Funding (OBF) system then this approach is a necessity. After a discussion of the Board, Dr. Hill stated the need for the Board to consider their next steps. Mr. Westerberg asked if this work would be done by the full board or by subcommittees that would report to the Board. The consensus of the Board was to utilize the subcommittees formed under the Governor's Higher Education Taskforce. Ms. Atchley commented in addition to the Taskforce recommendations, the Board still needed to identify initiatives exclusive to the Board and requested the input of Board members. Initiatives identified included the rebranding of Complete College Idaho (CCI), supporting the work of Idaho's institutions in the areas of co-requisites and pathways, developing a strong foundation for College and Career Advising and a systemic delivery model applied system wide.

3. Community/System Outreach: Importance of Investing in Higher Education

Ms. Atchley introduced the next item; Community/System Outreach: Importance of Investing in Higher Education, identifying this as a cultural barrier providing a challenge to the Board. She then asked for Board member input on ways to change this perception.

Board members started the discussion by identifying a lack of support from the legislature, with the exception of a few members, most visibly seen through the gradual decrease in appropriations by the legislature over the last two decades, and in Idaho's spending per student ranking as one of the lowest in the nation. Board staff member, Matt Freeman, Executive Director for the Board, identified this as a general lack of appreciation for investing in higher education and what higher education provides to the state economically and for the individual. Board staff member, Tracie Bent, Chief

Planning & Policy Officer for the Board, added that surveys conducted both statewide and at the individual institutions show Idaho residents do not place a high value on post-secondary education, especially in rural areas. She continued by stating surveys have shown a high level of concern that students/children will not return to their community if they leave to attend college. Ms. Atchley then commented this speaks to the delivery model and why it is so important.

Board staff member, Chet Herbst, Chief Financial Officer, stated there is a strong support in the legislature for education, but not necessarily for higher education. Ms. Atchley followed by stating the need for the Board to present to the legislature as a whole system, K-20, different from the current State Department of Education (SDE)/K-12 Education vs. the State Board of Education (SBOE)/13-20. She continued by stating the Board needs to work to change the current mentality to that of a single, connected system. Board members were in agreement.

Superintendent Ybarra then stated the need to change the perception that education stops at the 12th grade. She continued by expressing the need for a smooth transition from a student's high school education to their post-secondary education. This prompted a discussion by Board members of the necessity of educating students on the expectations and rigor for moving to the next level of their education and how the Board's unique governance model of a single governing board over all of education can support this goal.

Board members continued with a discussion of ways to engage students in planning their post-secondary endeavors. Suggestions include adding College and Career Readiness as a content standard (similar to the current Technology Standard), engaging parents (similar to the College Academy for Parents developed by Arizona State University) or looking at scaling Idaho State University's College of Technology YourFIT Program system wide.

At this time Board members took a 15 minute break before entering in to Executive Session.

EXECUTIVE SESSION (Closed to the Public)

M/S (Clark/Scoggin): To meet in executive session pursuant to Section 74-206(1)(b) Idaho Code, "To consider the evaluation, dismissal or disciplining of . . . a public officer, employee, staff member or individual agent, or public school student." A roll call vote was taken and the motion carried unanimously. Board members entered into Executive Session at 11:00 a.m. Mountain Time.

The Board recessed from Executive Session at 3:23 p.m. Mountain Time for the evening.

Thursday, May 18, 2017

EXECUTIVE SESSION (Closed to the Public)

Board members resumed Executive Session at 8:00 a.m. Mountain time.

M/S (Westerberg): To go out of executive session. The motion carried unanimously. The group came out of Executive Session at 1:48 p.m. Mountain time

OTHER BUSINESS

There being no further business, a motion to adjourn was entertained.

M/S (Westerberg/Hill): To adjourn the meeting at 1:48 p.m. The motion carried unanimously.