

STRENGTHEN RETENTION

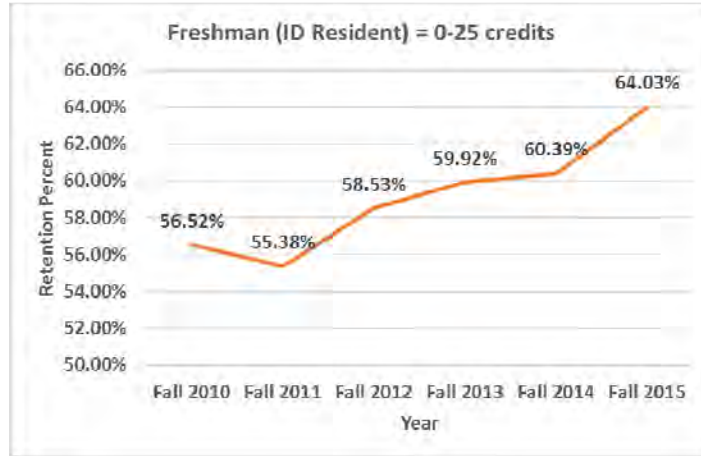
The Numbers
June 7, 2017

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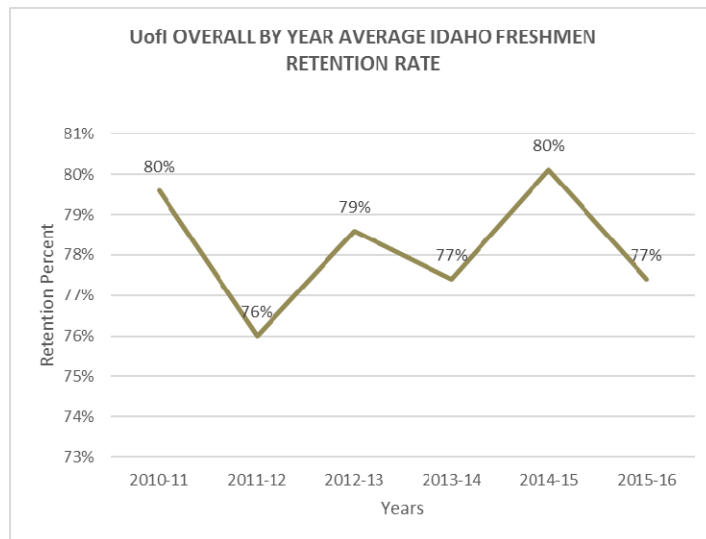
**Once you enroll them how
do you keep them
engaged through
graduation and beyond?**

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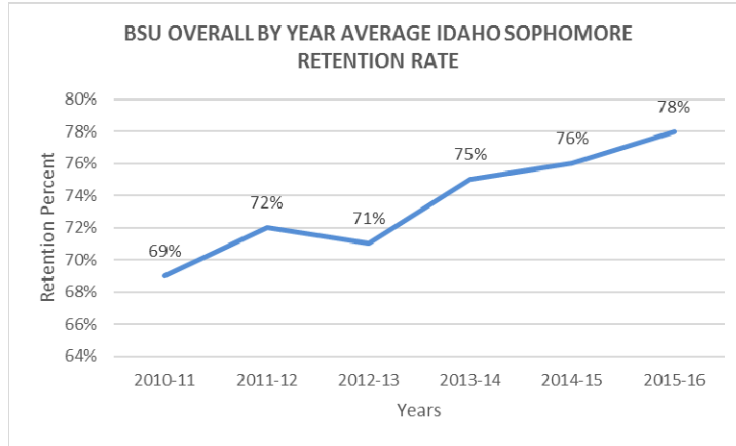
ISU FRESH RETENTION RATE



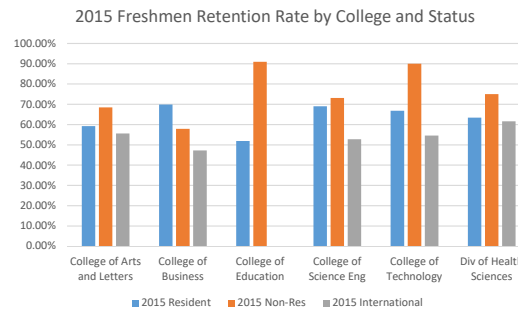
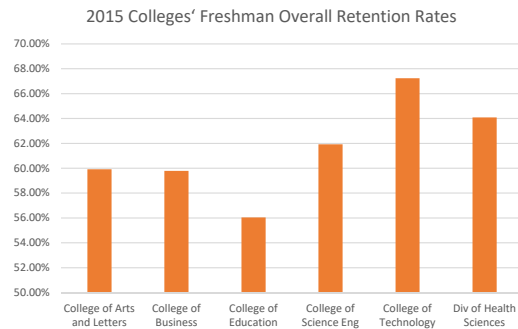
COMPARISON FRESHMAN RETENTION RATE



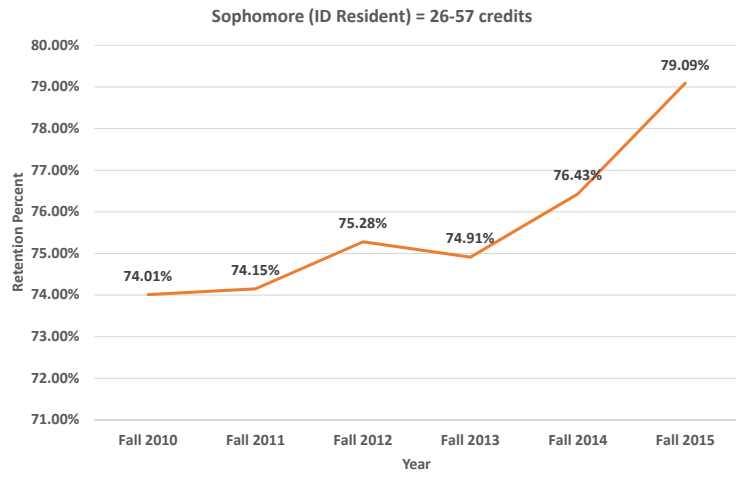
**COMPARISON FRESHMAN
RETENTION RATE**



**FRESH RETENTION RATE BY
COLLEGE**

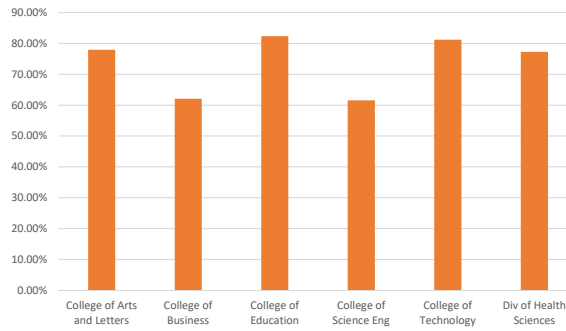


ISU SOPH RETENTION RATE

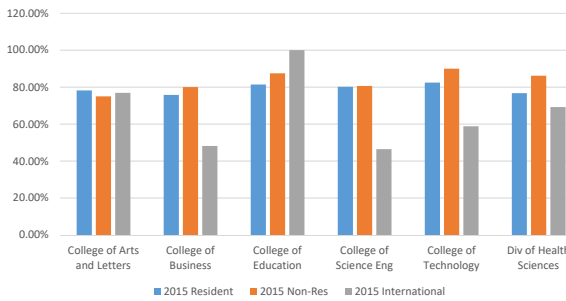


SOPHOMORE RETENTION RATE BY COLLEGE

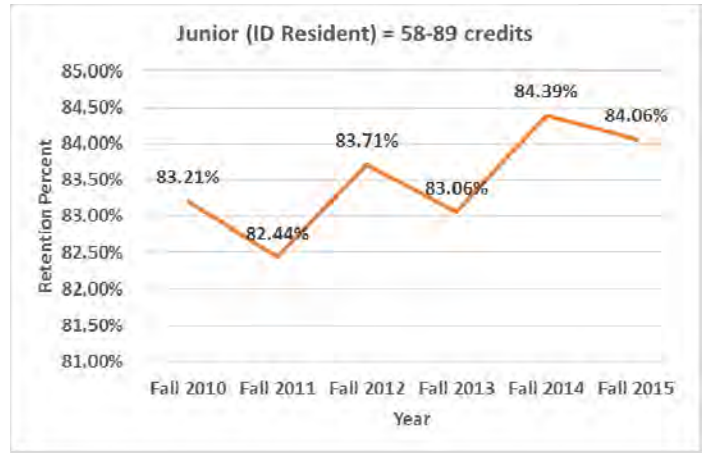
2015 College's Sophomore Overall Retention Rates



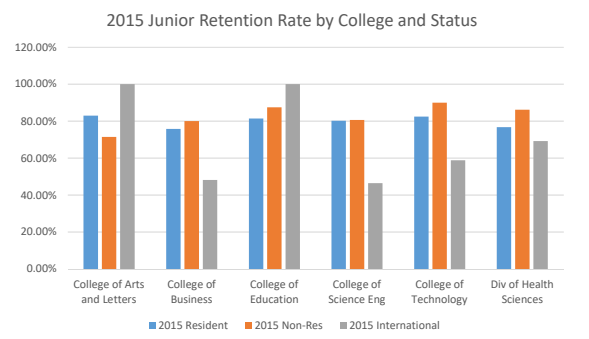
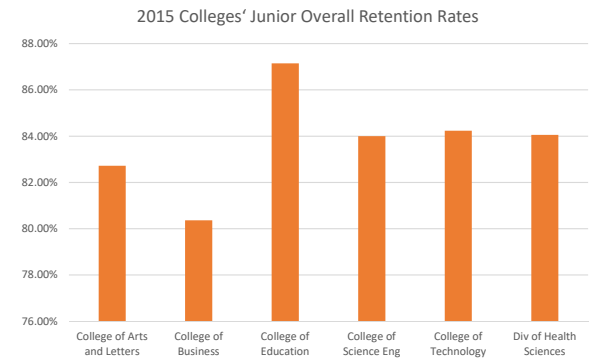
2015 Sophomore Retention Rate by College and Status

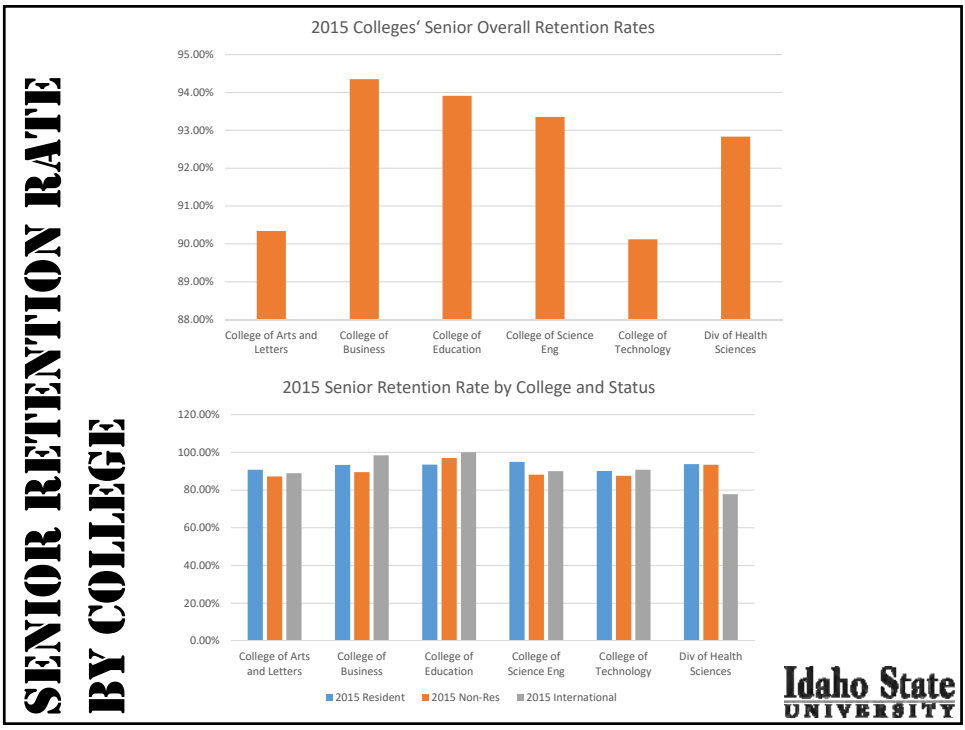
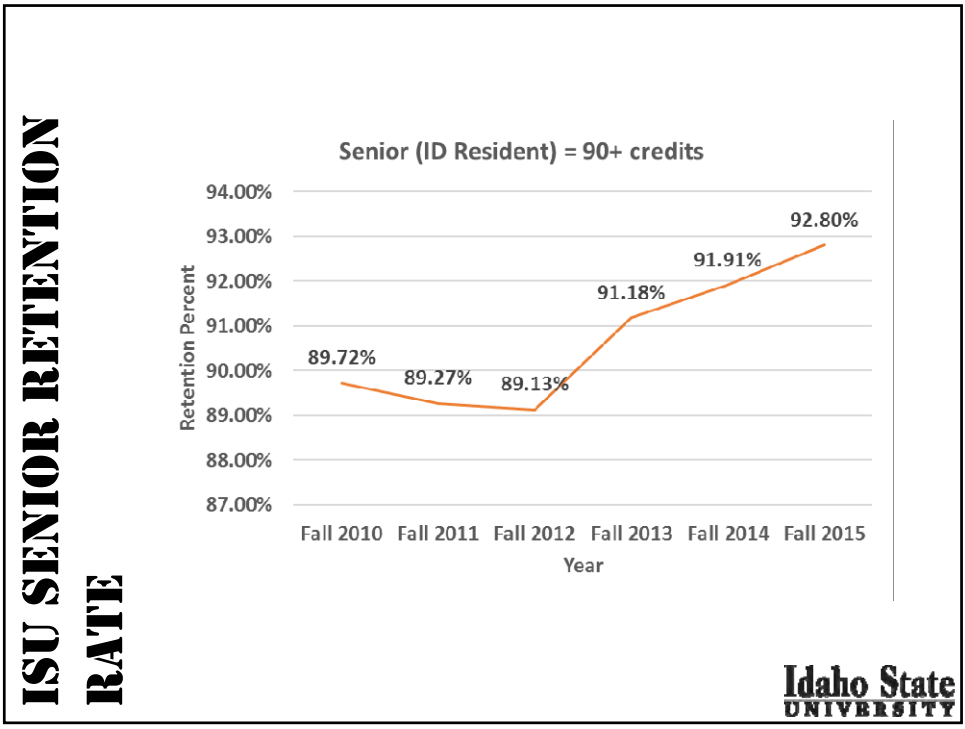


ISU JUNIOR RETENTION RATE



ISU JUNIOR RETENTION RATE BY COLLEGE





RETENTION PROGRAMS

- CPI
- Bengal Bridge
- Tuition Lock
- Scholarships

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BENGAL BRIDGE PROGRAM

Summer Bridge 2014

- 26 Students
- 5 Courses Offered:
 - All foundational and developmental
- Retention Rate (College Enrollment)
 - Summer 2014 to Fall 2014: 96%
 - Fall 2014 to Spring 2015: 88%
- Summer Term
Average GPA: 2.98
- Fall 2014 Term
Average GPA: 2.72
- Spring 2015 Term
Average GPA: 2.78

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BENGAL BRIDGE PROGRAM

Summer Bridge 2015

- 36 Students
- Retention Rate (College Enrollment)
 - Summer 2015 to Fall 2015: 94%
- Summer Term
Average GPA: 3.54
- 7 Courses Offered:
 - STEM Track
 - Arts & Composition Track
 - Foundational Track

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BENGAL BRIDGE PROGRAM

Summer Bridge 2016 – 250 Students (Anticipated)

- 86 Current Applications
- Recruiting Efforts
 - High School Visits: 13
 - Regional High School-Related Presentations: 22
 - Emails Sent to Students: 11,555
 - Networking emails to counselors: 396 to 161 schools
 - Social Media:
 - 1st Initiative - Facebook: 9,692 people reached
 - 2nd Initiative - Twitter, Instagram, Snapchat: Began Dec. 2015
- 32 Courses Scheduled
 - 10 General Education
 - 10 Foundation Courses
 - 12 First Year Transition and Career Exploration Courses

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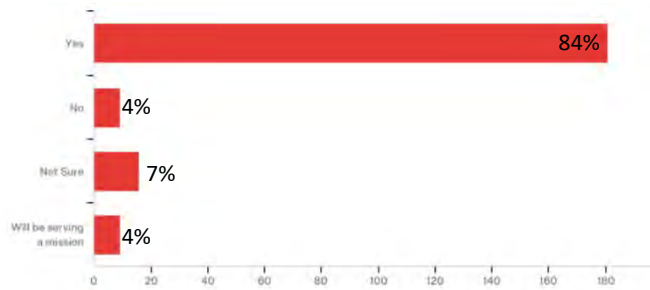
TUITION LOCK

- **1,377** students were eligible beginning Fall '16
 - First semester freshmen
 - Idaho Resident
 - Degree-seeking
 - Enrolled in 15 or more credits
- **575 (41%)** students were still eligible following the Fall '16 semester
 - Completed 15 or more credits
 - 2.0 or higher GPA
- **1,934** (and climbing) students who are currently admitted are eligible for Tuition Lock in the Fall '17 semester (Same requirements)



TUITION LOCK STUDENT SURVEY

I plan to return in Fall 2017 to take advantage of the Tuition Lock Program discount on tuition:



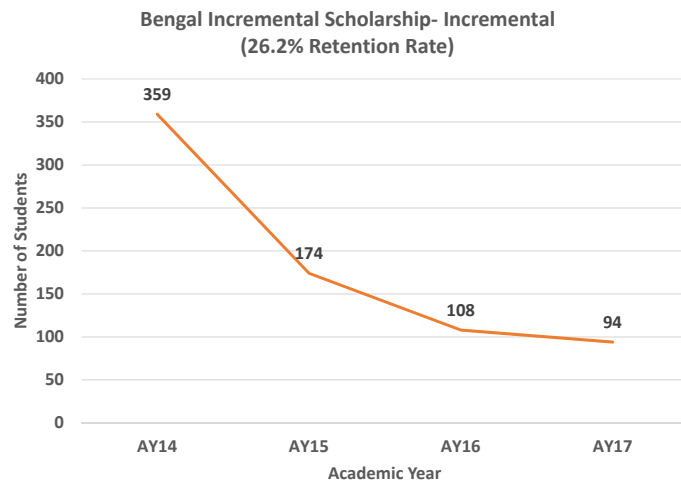
Student Affairs sent 574 students the survey
215 completed it (37%)



SCHOLARSHIPS

- Bengal Incremental Scholarship
 - Tendency to lose **A LOT** of these students
 - Tier 5 Idaho Resident/Graduate from ID High School 4 year (BIS) recipients
 - Academically students not as strong as our Tier 1-4 and many struggle in postsecondary
 - Bengal Incremental Scholarship not substantial in amount (\$2,500 over 4 years)
 - Not involved at ISU
 - These students may live at home
 - Not receiving the tutoring/support
 - Not reaching out/involved
 - *Renewal requirements: 2.5 cumulative ISU GPA and 24 credits passed for the given Academic Year (i.e. complete full time credits)*

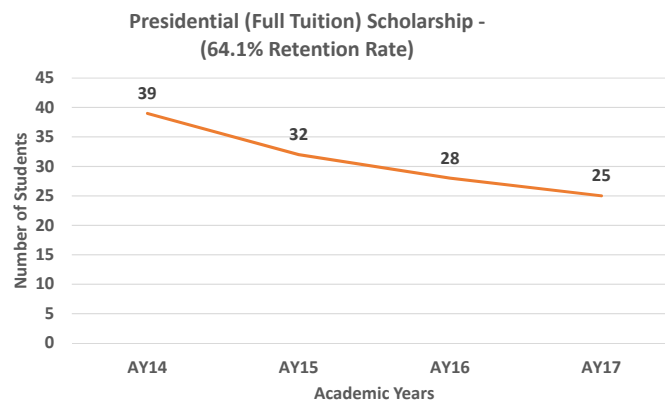
INCREMENTAL SCHOLARSHIP RESULTS

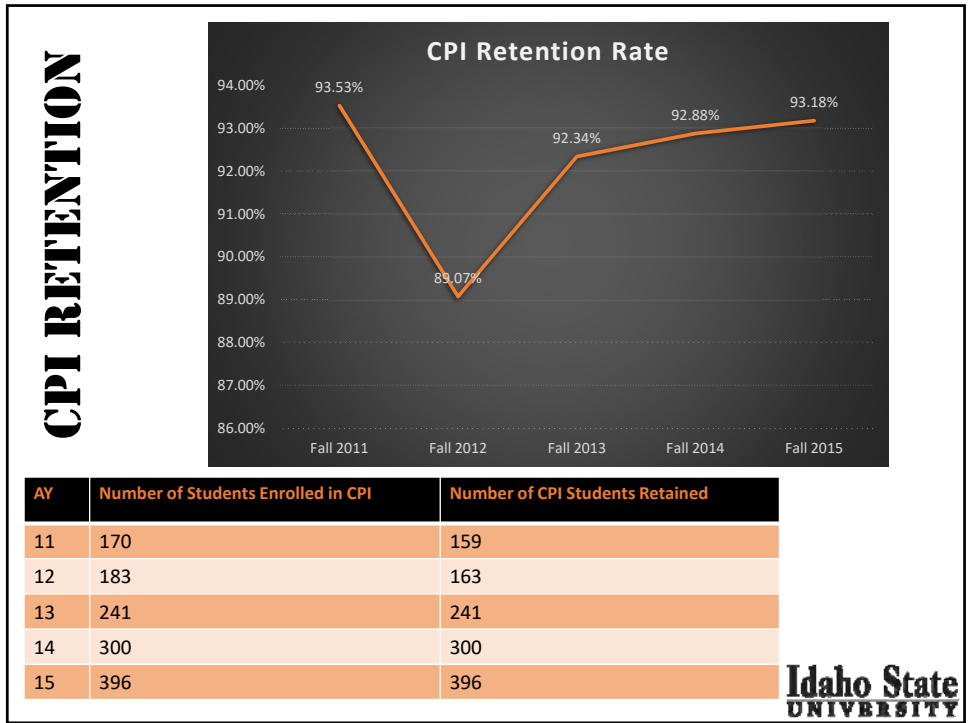


SCHOLARSHIPS

- Presidential Award Scholarship
 - Tendency to lose **Keep** these students
 - Tier 1 Idaho Resident/Graduate from ID High School 4 year recipients
 - Academically strong students
 - Substantial amount of money to lose if they no longer attend ISU or drop below the required GPA/credits
 - Many "honors" students and very involved in the Honors support group/ISU in general
 - *Renewal requirements: 3.3 cumulative ISU GPA and 24 credits passed for the given Academic Year (i.e. complete full time credits)*

PRESIDENTIAL SCHOLARSHIP RESULTS



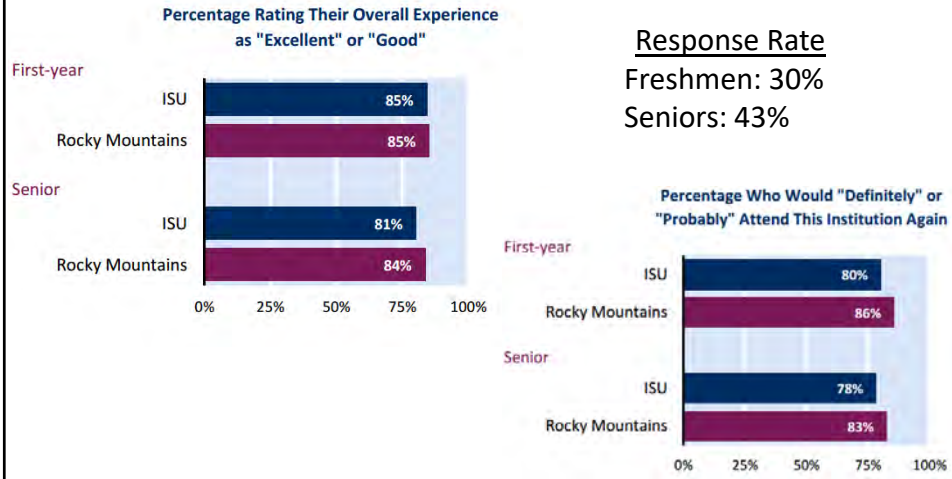


NATIONAL SURVEY OF STUDENT ENGAGEMENT (NSSE)

- In Spring 2016, ISU contracted the NSSE survey of Freshmen and Seniors
- The next five slides provide responses by freshmen and seniors to four areas

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NSSE 2016 Survey Information



[https://cjdate.instres.isu.edu/IRWeb/FSSE_NSSE_Reports/aug2016/NSSE16%20Snapshot%20\(ISU\).pdf](https://cjdate.instres.isu.edu/IRWeb/FSSE_NSSE_Reports/aug2016/NSSE16%20Snapshot%20(ISU).pdf)



NSSE: RESULTS FRESHMEN

Quality of Interactions	ISU	Percentage point difference* between your FY students and		
		Rocky Mountains	Carnegie Class	Carnegie Size
<i>Percentage rating their interactions a 6 or 7 (on a scale from 1="Poor" to 7="Excellent") with:</i>	%			
13a. Students	46	-4	-3	-6
13b. Academic advisors	54	+6	+8	+8
13c. Faculty	47	-4	+3	+3
13d. Student services staff (career services, student activities, housing, etc.)	47	+5	+7	+6
13e. Other administrative staff and offices (registrar, financial aid, etc.)	43	+0	+6	+5
Supportive Environment				
<i>Percentage responding "Very much" or "Quite a bit" about how much the institution emphasized:</i>				
14b. Providing support to help students succeed academically	73	-2	+1	-1
14c. Using learning support services (tutoring services, writing center, etc.)	76	+0	+1	-0
14d. Encouraging contact among students from diff. backgrounds (soc., racial/eth., relig., etc.)	50	-4	-8	-10
14e. Providing opportunities to be involved socially	59	-8	-9	-10
14f. Providing support for your overall well-being (recreation, health care, counseling, etc.)	63	-4	-5	-6
14g. Helping you manage your non-academic responsibilities (work, family, etc.)	35	-3	-7	-8
14h. Attending campus activities and events (performing arts, athletic events, etc.)	60	-1	-2	-5
14i. Attending events that address important social, economic, or political issues	36	-12	-13	-15

Notes: Refer to your *Frequencies and Statistical Comparisons* report for full distributions and significance tests. Item numbering corresponds to the survey facsimile included in your *Institutional Report* and available on the NSSE website.

a. Percentage point difference = Institution percentage - Comparison group percentage. Because results are rounded to whole numbers, differences of less than 1 point may or may not display a bar. Small, but nonzero differences may be represented as +0 or -0.

Blue: Higher than identified peers Yellow: Lower




NSSE: RESULTS

SENIORS

Quality of Interactions	ISU	Percentage point difference ^a between your seniors and		
		Rocky Mountains	Carnegie Class	Carnegie Size
<i>Percentage rating their interactions a 6 or 7 (on a scale from 1="Poor" to 7="Excellent") with...</i>				
13a. Students	52	-6	-7	-8
13b. Academic advisors	47	-5	-2	-1
13c. Faculty	55	-4	-0	+0
13d. Student services staff (career services, student activities, housing, etc.)	36	-4	-4	-4
13e. Other administrative staff and offices (registrar, financial aid, etc.)	34	-6	-4	-4
Supportive Environment				
<i>Percentage responding "Very much" or "Quite a bit" about how much the institution emphasized...</i>				
14b. Providing support to help students succeed academically	64	-5	-5	-5
14c. Using learning support services (tutoring services, writing center, etc.)	60	-3	-4	-4
14d. Encouraging contact among students from diff. backgrounds (soc., racial/eth., relig., etc.)	42	-4	-10	-11
14e. Providing opportunities to be involved socially	55	-4	-8	-9
14f. Providing support for your overall well-being (recreation, health care, counseling, etc.)	56	-3	-5	-6
14g. Helping you manage your non-academic responsibilities (work, family, etc.)	22	-3	-9	-8
14h. Attending campus activities and events (performing arts, athletic events, etc.)	48	-2	-5	-7
14i. Attending events that address important social, economic, or political issues	30	-10	-12	-13

Notes: Refer to your *Frequencies and Statistical Comparisons* report for full distributions and significance tests. Item numbering corresponds to the survey facsimile included in your *Institutional Report* and available on the NSSE website.
a. Percentage point difference = Institution percentage - Comparison group percentage. Because results are rounded to whole numbers, differences of less than 1 point may or may not display a bar. Small, but nonzero differences may be represented as +0 or -0.

Blue: Higher than identified peers Yellow: Lower



NSSE: COMPARISONS

FRESHMEN

Campus Environment Quality of Interactions			
ISU	Rocky Mountains	Carnegie Size	Carnegie Size
42.6 (actual)	41.1 (average)	39.8 (average)	40.2 (average)
Top 50%	44.1	Top 10%	45.9

Supportive Environment			
ISU	Rocky Mountains	Carnegie Size	Carnegie Size
32.6 (actual)	34.5 (average)	35.5 (average)	36.3 (average)
Top 50%	39.2	Top 10%	40.9



NSSE: COMPARISONS SENIORS

Campus Environment Quality of Interactions			
ISU	Rocky Mountains	Carnegie Size	Carnegie Size
40.5 (actual)	41.9 (average)	41.2 (average)	41.3 (average)
Top 50%	45.3	Top 10%	46.9

Supportive Environment			
ISU	Rocky Mountains	Carnegie Size	Carnegie Size
28.5 (actual)	30.7 (average)	32.1 (average)	32.4 (average)
Top 50%	35.7	Top 10%	38.1

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