

650 W. State Street

• Room 307
• Boise, ID
• 83702
P.O. Box 83720
• Boise, ID
• 83720-0037

For Immediate Release November 15, 2018

Contact: Mike Keckler 208-332-1591 (office) 208-866-5734 (cell) <u>Mike.Keckler@osbe.idaho.gov</u>

DIRECT ADMISSIONS "REMINDER" LETTERS ARRIVING THIS WEEK

The parents of high school seniors throughout Idaho are receiving letters this week from the Idaho State Board of Education intended to encourage them to remind their student to submit their college applications free of charge using Apply Idaho on the <u>nextsteps.idaho.gov</u> website.

The letter follows the Direct Admissions letter mailed to high school seniors last month informing them that they are automatically accepted to Idaho's colleges and universities and that they still needed to apply.

"Over half of Idaho's senior class submitted their college applications after the Direct Admissions letter was mailed out," State Board College and Career Advising Program Manager Byron Yankey said. "We want the rest of the senior class follows their lead and so we are enlisting help from parents to make sure their student gets their college applications submitted."

The State Board's Direct Admissions program automatically admits all high school seniors either to six, or all eight of Idaho's public colleges and universities depending on their high school academic performance.

<u>Apply Idaho includes a how-to video</u> to help students complete their college applications. Most can finish the entire process in as little as 15 minutes.

Last year, about 45 percent of high school seniors used Apply Idaho to submit their college applications. Each student applied to an average of 2.5 institutions.

#####